

Weavers Guild of Minnesota 2012-2013 Annual Report

WGM - preserving and advancing the arts of weaving, spinning, and dyeing.



Letter from Our Presidents

We have an amazing home here at WGM. The style of our home was established many years ago and is integral to our mission statement – advancing and preserving the arts of weaving, spinning, and dyeing.

We are a teaching guild, and we are a home for artists. We are also proud to claim that the structure of our house is solid. The upcoming 75th Anniversary of WGM has us looking back and marveling at the leadership that established responsible financial practices, as well as the family of volunteers and staff that have kept the guild strong. We are thankful to the founders of our guild and the leaders who lovingly care for our home over the years.

There are many tasks necessary to run the house and perform critical maintenance activities. The Board and Finance Committee undertook major efforts this year to document the committee responsibilities and activities and our financial practices and policies. The Board wanted to ensure that critical tasks continue to reliably get done and to verify that we focused on the right projects. The process highlighted the great work done by all of our committees. We could not be more proud.

In 2013, we undertook several efforts to “freshen the paint” at the guild. Literally, the walls of our spinning classroom were cleaned and repainted by a task group of volunteers. New shelving was installed so spinning wheels could be easily accessed by students. We also worked to use technology to update the website, the newsletters to our community, and the online registration system.

Most importantly, we explored ways to welcome new people into our home. Efforts were made to help us grow our family by the Education, Outreach, and Membership committees, by sharing who we are and making our visitors feel comfortable. The Education Committee coordinated new off-site educational opportunities to reach underserved populations. The Outreach committee created weaving kits and established processes that will make it easier for members to reach out into the community and share the arts that we love. See the Membership report to learn more about the efforts by Jere Thompson and the Membership Committee to welcome new and serve existing members.

Welcome to our Home Sweet Home.



Donna Gravesen, President 2013



Ellen Richard, President 2014



Maple Grove Arts Festival



Open Spinning at Minnehaha Falls



Minnesota State Fair

Volunteerism & Outreach

WGM operates with two full-time and one part-time staff members and many volunteers. These volunteers serve on the Board of Directors, manage the specialty store Fiber Source, maintain the Guild archives, coordinate exhibits, and demonstrate weaving and spinning. Volunteers are recognized and celebrated at a banquet event every spring.

Volunteer Coordinator Steve Pauling reported that in the past fiscal year, over 3000 volunteer hours were logged by WGM members, up 47% from the prior year. On average, our volunteers contribute 25 hours per year.

WGM Members served thousands of people through demonstrations and hands-on learning at fairs and festivals, human service organizations like senior-care centers, and youth groups. We look forward to continuing these activities, as well as working with new groups.

Community Partners

American Swedish Institute
Concordia University PSEO Program
Lyngblomsten
Minnesota State Fair
Shepherds Harvest Festival
Sub-Saharan African Youth & Family Services of Minnesota.
Textile Center
TSE, Inc.

Education Program

Linda Hansen, Education Director

WGM concluded a rousing and energetic year that wove classic, traditional techniques with colorful, contemporary creations. The Education Program has become known as a unique hybrid of curriculum-based classroom learning coupled with a lively interplay of eclectic activities, outside-the-box offerings, and platforms for leaders, teaching artists and students to challenge themselves in comprehensive and evolving ways.

Whether you are just discovering the arts of weaving, spinning, and dyeing, or you are an accomplished artisan, the Education Program provides access to an array of opportunities and services that can't be found anywhere else in the metro area. Our talented and highly skilled teaching artists and classroom assistants, as well as our committee and program leaders, are committed to meeting artistic challenges that encourage creativity and cultivate a culture of learning and appreciation for the unique art forms that WGM supports.

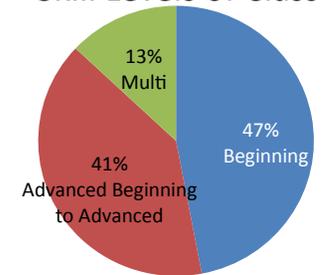
Over the last year, we focused our efforts on removing participation barriers. We piloted a Saori® weaving program with TSE, Inc., a non-profit organization for differently-abled populations, and we partnered with the Artful Living Program of Lyngblomsten's 5 5 1 club for people 55 years of age or older. Classes and workshops are offered for a variety of individuals' schedules, thereby offering many community interactions and an array of arts learning activities open to anyone with an interest. We coordinated 175 hours of private lessons, in order to provide students who may have long distances to travel, busy schedules, or a preference for one-on-one instruction access to WGM's quality education program. We also continued our relationships with our community partners, like the Textile Center who co-sponsored our Summer Camps for Kids. We're looking forward to working with local organizations to create programming for new audiences, like with our new community partner, Sub-Saharan African Youth & Family Services of Minnesota.

By browsing our website, anyone curious about participating at the Guild can access our full curriculum, including beginning to advanced arts learning opportunities. Highlights from the past year include the successful *Try It!* series, which are short and economical one-day courses designed for the first-time participant or a curious veteran fiber artist; new technology courses featuring *pixeLoom®* and *AVL compu-dobby* weaving; free art yarn spinning workshops; and a variety of culturally-specific courses, like Navajo Weaving, Scandinavian Rag Rug, Raanu, Krokbragd, Japanese Joomchi, Kumihimo, Bengala dyeing, and north-western Indian ply split braiding. In addition, the online calendar boasts a variety of additional arts activities featuring classroom happenings such as open studio, community engagements with our Twin Cities' partners, member and organizational interest groups, and outreach efforts reaching new and diverse audiences.

Education Numbers

- 1262 classroom hours
- 570 students
- 94 classes
- 35 private lessons
- 4 visiting artist workshops
- 18 instructors
- 5 class assistants

Skill Levels of Classes



Types of Classes

Class To Go Design Dyeing Floor Loom
Frame Loom Navajo Weaving Ply Split Braiding
Rag Rug Spinning Tapestry Try It!

Visiting Artist Workshops

These workshops were led by nationally and internationally recognized artists at WGM.

Surface Design for Handweavers with Su Butler
Rug Weaving—Taquete, Samitum and More! with Su Butler
Handwoven Jacket with Mary Sue Fenner
Ply Split Jewelry: Further Technique with Julie Hedges

Programs

Artists and scholars presented topics covering several aspects in textile art. These presentations were free and open to the public.

Surface Design for Handweavers by Su Butler
Weaving Bewitchment: Gerhard Munthe's Folk-Tale Tapestries by Laurann Gilbertson
Mary Sue Fenner's Trunk Show by Mary Sue Fenner



Jackets from Mary Sue Fenner's Trunk Show

Improving Access

Becky Franklin, Operations Manager

Over the last few years, our members and students have become increasingly more mobile, technologically savvy, and interested in interacting with the guild when it's convenient for them, whether it is in person or virtually. In response to the changes of our community, WGM's Board of Directors identified technology as the key ingredient to improve the guild. During the past year, a lot of effort was focused on improving access with technology.

First, new technological solutions were implemented to create an online community, with a new member database at its core. A capital grant from the Metropolitan Regional Arts Council (MRAC) paid for the new database, as well as new computers for staff, software, and a new website template. I worked closely with Membership Chair Jere Thompson to develop member-only resources, like a protected online membership directory that is always current, as well as member-only content. In addition, students and members can register for classes and events and renew memberships 24/7. The website was also upgraded to a responsive theme, so visitors can easily browse the site on a desktop, tablet, or other mobile devices.

Then, staff and key volunteers worked to improve access to the guild building and education programs. The Board of Directors approved a policy of inclusion that Volunteer Coordinator Steve Pauling and I drafted, after using ADA guidelines to review the accessibility of the guild suite. WGM's receptionist Cindi Paulsen, who allows the guild to be open more hours, celebrated completing her first year at the guild. We used Skype for the first time with volunteers and students who could not get to the guild physically to participate in meetings and in the lecture portions of classes.

Looking forward, more steps will be taken to improve accessibility. The archives committee is working with the Minnesota Digital Library Project to digitize a portion of the guild's artifacts for the public to access online. Dynamic content and platforms will continue to be created, like a member forum, the Everything Fiber Resource List, and online social spaces to share projects, so our community can feel connected, even from a home computer. Next, strategies will be devised to encourage visitors, members, and students to use the new Central Corridor Light Rail Transit system, which will run right outside of our door in 2014.



Welcoming Members

New members make up a significant part of WGM's overall membership - nearly 35% of all members are brand new to the organization. This past year, Membership Chair Jere Thompson focused her work on creating a welcoming environment for new and returning members.

Jere scheduled tours of the building, guild space, and Textile Center Library (WGM members have lending privileges), for which she documented a how-to guide for the library and online catalog. A task group was organized to make phone calls to new members, and Jere personally greeted new members at guild events.

While there are established member interest groups for new spinners, a group focusing on the basics of weaving was lacking. After surveying the members and hosting focus group sessions, Jere formed a new group, the New and Occasional Weavers (NOW). This group launched in the fall of 2013 to a resounding success.

Member Events

Welcome Home After LRT Construction Party
Tour of the Faribault Woolen Mill
Joseph Albers' Interaction of Color Lecture

Materials Swap
Handspun Fiber Projects
Annual Potluck and Show & Tell

Interest Groups

These support and focus groups are member-led, and they gather to discuss topics of specific interest. Some groups enjoy working on projects, culminating in an exhibit or a swap amongst study group members.

Banditos (band-weaving)
New and Occasional Weavers
Scandinavian Weavers Study Group

Dobby Weavers
Rigid Heddle Study Group
TuesDAY Spinners

Draw Loom Weavers
Rag Rug Study Group
Whorling Spinsters

Annual Sale

Madeline Shinbach, Chair of the 38th Fiber Fair Committee

Each November the Weavers Guild of Minnesota hosts Fiber Fair, an annual sale of fiber art created by WGM members. The sale provides members with an opportunity to showcase and sell quality work, as well as connect with dedicated patrons who return to the sale every year.

Many changes were instituted for the 38th Fiber Fair. With the major traffic and parking disruptions caused by the construction of the Central Corridor Light Rail along University Avenue, a decision was made to move the sale from the Textile Center to a new location. After a comprehensive search around the Twin Cities, the Gallery space at the Northrup King Building was selected. The space, as well as the ample free parking, proved to be a successful combination for the first Fiber Fair conducted off-site from the Textile Center. Over sixty fiber artists participated, and the sales totaled just under \$50,000 with \$35,350 paid to the artists. We returned to the Northrup King Building for the 39th Fiber Fair in November 2013.



Exhibits

Throughout the year, the Guild displays works created by current and past WGM Members. These works serve as inspiration for visitors, students and fellow members. WGM's volunteer exhibit coordinator Marjorie Ford Sethna organized the following:

State Fair Awards

Rag Rug Study Group: Goose Eye Rugs

The Language and History of Color Theory

Brightly Shining

Joseph Albers Exhibit

Dobby Weavers

Paul O'Connor Remembrance

Our members also showed their work in exhibits across the country, including the 2013 Midwest Weavers Conference, held in Emporia, Kansas, and the Minnesota Discovery Center in Chisholm, Minnesota.



Guild Space

The Weavers Guild of Minnesota has been the anchor tenant in the Textile Center since 2001. The Guild leases space with three permanent classrooms, a kitchenette, an office and store area. Our **classrooms** are fully equipped with three dozen floor looms, a computerized loom, two dozen spinning wheels, frame and inkle looms, and tools for students and members to use.

The **WGM Library** includes an extensive swatch collection, periodicals, and rare and current fiber art books. The collections are generally maintained by the Guild's Library Committee and Archive Committee. The remainder of the Guild's books (over 4,000 volumes) is maintained as part of the Textile Center's combined library. Every year the Guild acquires several new books to add to the Textile Center Library's collection of 19,000 circulating and reference items.

WGM's specialty store, **Fiber Source**, is one of the few resources in the region that carries supplies specifically for weaving and spinning. In 2013, Jagger spun wool yarn was introduced into our inventory. New books and equipment are often featured.

WGM benefits from generous donations of used weaving and spinning equipment, as well as weaving yarn. WGM volunteers price and sell these items to the public, and the proceeds go directly to supporting the Guild's programs.

WGM Members

Membership dues are \$50 for one year. New members can join year-round, and renewals are completed during members' anniversary months. The following lists Guild members from September 2012 to August 2013.

| | | | | | | | |
|-----------------------------|----------------------|-----------------------|----------------------|-----------------------|------------------|----------------------|-----------------------|
| Karen Aakre | Rachel Boucher | Emily Decamillo | Kathy Goldner | Jo Hill | Wendy J. Johnson | Susan Larson-Fleming | Kelly Marshall |
| Elizabeth Abbene | Becca Brackett | Reggie Britton Delarm | Neal Goman | Carol H. Hoffman | Jane Johnston | Connie LaTendresse | Elaine Martin |
| Ramona Abernathy-Paine | Linda Brandt | Lisa Deml | Susan Goode | Betty Hogan | Nancy Jones | Katherine Laursen | Mary Martinson |
| Carmelle Abron | Janet Bratkovich | Julie Dierauer | Jeanne Gosselin | Mary Holmgren | William Jones | Chillon Leach | Ann Masemore |
| Michelle Aderhold | Judy Bratt | Kimie Dillon | Nancy Gossell | Charlene M. Hovde | Jean Jordan | Roger LeClair | Patricia Masrud |
| Karen Agee | Deanna Brown | Jill Dobrick | Cindy Graff | Karen Hovermale | Kathleen Jordan | Ann Lee | Anna Matthes |
| Pat Alexander | Doe Brown | Leslie Dodd | Kathryn Grafsgaard | Elise Howell | Sally Jorgensen | Jennifer Leeson | Wynne Mattila |
| Sunday Anderjohn | Lewis Brown | Joan Dougherty | Melba Granlund | Patsy Huberty | Jan Josifek | Suzaette Leizinger | Cathie Mayr |
| Amy Andersen | Lucy Brusic | Sylvia Dudycha | Nedra Granquist | Emily Hudson | Tami Junkermeier | Sandra Lichter | Julie Mazac |
| Alaina Marie Andersen | Katherine Buenger | Brenda Dunse | Andrea Grant | Mary Huebner | Pat Kasell | Sherre Lieder | Mia McDavid |
| Beverly Anderson | Lori Buerman-Kremer | Nomi Dworkin | Celeste Grant | Michaela Hull | Joan-Hannah | Elizabeth Lincoln | Lori McKay |
| Christine Anderson | Mary Kay Bumblis | Ann Edwards | Joyce Grant | Katherine Huntington | Kaytonah | Jackie Lind | Beth McLaughlin |
| Emily Anderson | Ann Burgeson | Renae Edwards | Donna Gravesen | Robyn Husebye | Karen Kenny | Anne Lindgren | Jan McNelly |
| Felicia Anderson | Kimberly Burnham | Jeanne Eggleston | Sarah Green | Kathy Huset | Anne Keogh | Dallas Lindgren | Lil McRae |
| Kathy Anderson | Elizabeth Burr | Elizabeth Eide | Ann Griggs | Kimberly Hutchens | Jon Ketokoski | Rhonda Lingen | Robyn Meadows |
| Marcia Anderson | Bonnie Buzza | Marcia Eide | Gayle Groebner | Carol Ische | Chris Kimmins | Andy Lininger | Janet Meany |
| Susan Andrews | Sue Bye | Nancy Ellison | Rosanne Gronseth | Francie Iverson | Judith Kjenstad | Deborah Lipkin | Mary Memelink |
| Brenda Andrewson | Kathleen Caldwell | Sue Emerson | Jan Grover | Sally Jacobsen | Tiffany King | Ruth Ann Litterick | Nancy Menzel |
| Elizabeth Aneshansley-Leier | Connie Campbell | Ruth Enesvedt | Wendy Guck | Anita Jain | Eleanor Kline | Angela Little | Tami Mette |
| Mary Angell | Veronna Capone | Lynette Engeswick | Angela Hagen | Nancy Jameson | Joan Knudtson | Florence Littman | Joan Michel |
| Sarah Aughenbaugh | Rynda Carlis | Casey Englund Helmeke | Christina Hagen | Kelly Jeanie | Mary Krick | Jill Livingston | Alison Miller |
| Terri Ausen | Betty Glynn Carlson | Leigh Entenza | Joan R. Haglund | Barb Jeffries | Claudia Kroeck | Betty Long | Bonnie Miller |
| Judy Avoles | Lois Cary | Douglas Erickson | Laura Halfpenny | Karla Jennings | Kyra Krombein | Vicky L. Lorenz | Jan Miller |
| Carolyn Azine | Shelley Chase Olsen | Grace Evans | Judy Hanne Gonzalez | Angela Jerome-Tuckner | Carole Krutsch | Mary Love | Linda Miller |
| Carolyn Bacon | Katie Chmielewski | Kala Exworthy | Lisa Hannon | Angela Jerome-Tuckner | Sue LaRosa | Rhea Lowell | Margaret Miller |
| Peggy Baldwin | Jo Ann Christensen | Lindsay Exworthy | Duane Hansen | Judith Johannessen | Jill Lafavor | Julie Luick | Pauline Mitchell |
| Gerry Barosso | Ann Claffin | Lea Fairbanks | Patty Hansen | Audrey Johnson | Robbie LaFleur | Lisa Lund | Jeanne Molamphy |
| Ann Basquin | Judy Clare | Sue Fairchild | Donna Hanson | Camille Johnson | Rosalie Landt | Diane Luth | Jim Moenke |
| Lisa-Anne Bauch | Nina Clark | Judith Favia | Emily Hanson | Carol R. Johnson | Selina Larsen | Hazel Lutz | Arlene Monk |
| Ward Bauman | Sandy Cochrane | Marie Feldmeier | Katri Hanson | Cindy W. Johnson | Florence Larson | Jill Lynn | Claire Most |
| Ann Beane | Ann Marie Coddington | Randa Ferreira | Nancy Hanson | Dawn Johnson | Judy Larson | Rosemary MacFarlane | Barbara Moody |
| Orphy Beattie | Carol Colburn | Carolyn Finegan | Reggie Hargitt | Deb Johnson | Karen Larson | Kathy Mack | Marilyn Moore |
| Paula Beck | Robin E. Cole | Joyce Fitzgerald | Lisa Hario | Janet Johnson | Kristen Larson | Linda Madden | Rebecca Morris-Ostrom |
| Carol A. Becker | Carolyn Collins | Linda Flanagan | Carol Harrington | Laurice Johnson | | Judith Main | Jan Mostrom |
| Cecily Beierle | Jan Colliton | Betty Flannigan | Elizabeth Harrington | Linette Johnson | | Karen Mallin | Kristy Muehlbauer |
| Lynn Beihl | Kathe Connair | Tracy Fletcher | Mary Harris | Patty Kuebker Johnson | | Susan Mansfield | Jean Mueller |
| Carolyn Belle | Jane Connett | Charlotte Forste | Doris Hart | Wayne Johnson | | Sharon Marquardt | Terri L. Mueller |
| Charles Benson | Susan Contoski | Ann Forstie | Roxanne Hart | | | | |
| Sandra Bentley-Williams | Jo Crill | Carole Forsyth | Joyce Harter | | | | |
| Karen Berglund | Rebekah Cristana | Nancy Foss | Doreen Hartzell | | | | |
| Jean-Marie Bergman | Patricia Curtner | Ann Fox | Stephen Hauser | | | | |
| Kait Bertrand | Karen Cyson | Hanna Frahm | Ann Haushild Ross | | | | |
| Mary Gleason Best | Janet Czaia | Carla Franklin | Jan Hayman | | | | |
| Traudi Bestler | Marian Quanbeck | Jan Fransen | Jon Hayman | | | | |
| Mary Bishop | Dahlberg | Louise French | Ellen Healy | | | | |
| Sue Blodgett | Karen Dahlen | Beth Friedman | Barbara Heath | | | | |
| Wendy Blomgren | Barbara Daiker | Nancy L. Fulton | Shirley Heebink | | | | |
| Anna Blomster | Pam Darsow | Zoe Galaitsis | Stephen Heebink | | | | |
| Lynne Bly | Betty David | Mary Gerber | Beth Heikkila | | | | |
| Rebecca Bohlman | Marty Davidsohn | Therese Gimmestad | Debbie Heilig | | | | |
| Sandy Boily | Merrie Davidson | Susan Glimsdale | Devin Helmen | | | | |
| Jack Boman | Pam Davis | Kristin Gloege | Susan Hensel | | | | |
| | Pamela J. Davis | Judy Goebel | Shirley Herrick | | | | |
| | Kristin DeBoom | Carolyn Golberg | Lori Hertzberg | | | | |

In Memoriam



Paul O'Connor

In March, members of the textile community mourned the loss of a notable artist and strong supporter of WGM and Textile Center. Paul was an expert on double weave and was known to weave with sewing thread. He wrote books on the subject and created many online resources free for anyone to access. In the late 1970s, Paul acted as the guild's treasurer and saved the organization from financial ruin.



Betty Flannigan

In August, we lost another supporter of the guild and a multi-talented fiber artist. Betty was a member of the guild since 1987, certainly one of the longest-term members. A passionate artist, she amassed a wonderful collection of books, equipment, and fiber, which was sold to her fellow fiber enthusiasts at a large sale in December 2013. The family generously donated a portion of the sales proceeds to the guild.

Gloria Mundt
 Lisa Murray
 Andrea Myklebust
 Denise Neisz
 Jan L. Nelson
 Janet M. Nelson
 Kristin K. Nelson
 Lila Nelson *Honorary*
 Marjorie J. Nelson
 Mary Nelson
 Patricia Nelson
 Julie Nester
 Janet Newberg
 Tonya Nichole
 Jane Ann Nicholls
 Janice Nordlund
 Larry James Norgren
 Penny Norman
 Mel Norris
 Cindy Novak Ardolf
 Deb Novak
 Thomas Oatess
 Chiaki O'Brien
 Jennifer Obst
 Paul O'Connor *Honorary*
 Maryann Olme
 Brenda Olson
 Karen Olson
 Laurie Olson
 Margaret Olson
 Sarah Olson
 Sandy Olson-Loy
 Mary Opsahl
 Turid A. Ormseth
 Deb Oswald
 Meg Otten
 Ellen Overaa
 Cindy Owen
 Jennifer Pacyga
 Martha Pakan
 Ann M. Palecek
 Jennifer Palmquist
 Kimberly Pape
 Barb Ann Pappas
 Virginia Parent
 Kathleen Parker
 Kathy Patchen
 Steve Pauling
 Judy Payne
 Loretta Pedersen
 Rod Pedley
 Tamara Peters
 Leslie M.H. Peterson
 Lisa Peterson
 Liz Peterson
 Maren Peterson
 Robyn Peterson
 Kelsey Patrykowski
 Karin Pettijohn
 Paula Pfaff
 Margaret Pfeffer

Kim Pfoser
 Jerry Phaff
 Mona Phaff
 Keith Pierce
 Marjore Polanek
 Solveig Pollei
 Shari Polzins
 Michele Popplewell
 Judith Preckshot
 Nancy Preckshot
 Jennifer Presnell
 Teresa A. Puff
 Judy Purman
 Nicole Quiney
 Aimee Radman
 Hema Ramaswamy
 Kathleen Randall
 Angela Rasmussen
 Sharon Rassier
 Teresa Razidlo
 Jackie Recznik
 Lynn Redlinger
 Cheryl Regenauer
 Jennifer Reicherts
 Elizabeth Rengel
 Lynne Renz
 Geri Retzlaff
 Ellen Richard
 Beth Richardson
 Martha Riel
 Arleen Roberts
 Susan Roberts
 Kathy Jo Rodester
 Brenda Rogers
 Kate Ronald
 Anna Rosenkranz
 Betty Rosenstein
 Lynne Roubal
 Barbara Ruuska
 Sally Salter
 Kristine W. Samsel
 Elise Sanders
 Nadine Sanders
 Nancy Sandstrom
 Andrea Scamehorn
 Pam Schaber
 Emma Schaper
 Mary Jane Schauer
 Laurie Schellinger
 Sandra Sheppard
 Lea Scherer
 Mary Kay Schladweiler
 Lu Schmidtke
 Lynne Schneider
 Nancy Schwartz
 Jill Schwebs
 Cynthia Scott
 Sally Scott
 Karen Searle
 Solveig Sem
 Marjorie Ford Sethna

Dawn Severson
 Madeline Shinbach
 Nancy Shinder
 Jessica Shultz
 Elena Shurkina
 Jeanne Sielaff
 Kathy Simon Frank
 Eleanor Skoog
 Lisa Skoog
 Mary Skoy
 Maureen C. Skramstad
 Angela Slifer
 William Smale
 Jean Smith
 Suzanne Smith
 Toshimi Smith
 Victoria Smith
 Anita Smits
 Mary Snelgrove
 Mary Kaye Snell
 Anna Sokolofski-
 Tracy
 Diane Solheid-Miller
 Sandy Somdahl
 Gary Sommerfeld
 Gay Sommerfeld
 Carol St. John
 Lotus Stack
 Loretta Stacy
 Myrna Stahman
 Elaine Stapleton
 Ione Stein
 Phyllis Stengel
 Dan Stepan
 Bernadine
 Stephenson
 Dianne Stiff
 Sally Stinson
 Helen Stoerzinger
 Judy Stowe
 Gretchen Stratton
 Linda Stratton
 Mary Strom
 Mary J. Sundberg
 Dean Sunderlin
 Sam Sunderlin
 Barbara Svoboda
 Kristin Swan
 Karen Swanton
 Jerome Sweeney
 Deanna Sylte
 Diane Syverson
 Chapman Templar
 Ruth Temple
 Diane Tessman
 Sharon Tessman
 Hoiland
 Robin Thayer
 Joy Thompson
 Jere Thompson
 Natasha Thoreson

Lisa Thornquist
 Dawn Tommerdahl
 Evelyn Torkelson
 Beth Torstenson
 Doris Tufte
 Linda Turgeon
 Barb Van Leonen
 Victoria Veach
 Susan Vigstol
 Margaret Vogel Martin
 Gail Von Bargaen
 Laurie Wachter
 Phyllis Waggoner
 Christine Wahlstrom
 Beth Walen
 Suzanne Walsh
 Barbara Wanamaker
 Pat Ward
 Cassie Warholm-
 Wohlenhaus
 Zantha LaFon Warth
 Darrel K. Waters
 Janice M. Watkins
 Karen Weiberg
 Joan Wells
 Rosemary Wentz
 Colleen J. Werdien
 Susan Westlie
 Theresa Wesley
 Marjorie Wezeman
 Susan Wieczorek
 Peggy Wilcox
 Cheryl Wild Winter
 Sharon Wildfang
 Martha R. Willett
 Melanie Willett
 Andrea Williams
 Sara Williams
 Vicki Williams
 Beth Wilson
 Betty K. Wilson
 Carole Wilson
 Janice Wilson
 Sharon Wilson
 Jan Withoff
 Peter Withoff
 Mary Wittenbreer
 Daniel Wohlenhaus
 Mary Wussow
 Omar Zaidi
 Lana Zappa
 Roberta Shell Zeug
 Lee Zurek



Stripes & Structures Class' Show & Tell



Handspun Fiber Projects



Free Art Yarn Workshops



Annual Potluck

Balance Sheet

August 31, 2013

ASSETS

| | |
|---------------------|------------------|
| Operating Cash | \$138,845 |
| Cash Reserve | \$76,248 |
| Accounts Receivable | \$780 |
| Fixed Assets | \$22,495 |
| Inventory | \$10,970 |
| Deferred Charges | \$169 |
| Total Assets | \$249,507 |

LIABILITIES & EQUITY

| | |
|---------------------------------------|------------------|
| Accounts Payable | \$2,514 |
| Deferred Revenue | \$13,255 |
| Gift Certificates | \$1,728 |
| Temporarily Restricted Net Assets | \$20,220 |
| Unrestricted net assets | \$211,790 |
| Total Liabilities & Equity | \$249,507 |

Financial Report

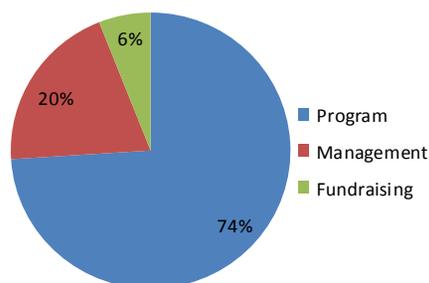
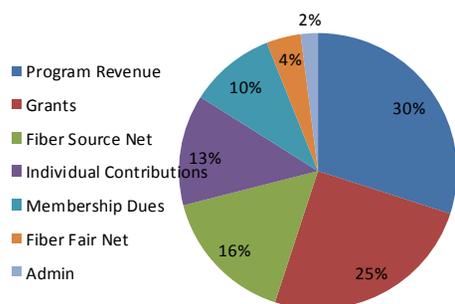
September 1, 2012-August 31, 2013

INCOME

| | | |
|--------------------------|------------------|-------------|
| Program Revenue | \$69,820 | 30% |
| Grants | \$59,021 | 25% |
| Fiber Source Net | \$35,954 | 16% |
| Individual Contributions | \$30,624 | 13% |
| Membership Dues | \$22,449 | 10% |
| Fiber Fair Net | \$9,171 | 4% |
| Admin. & Miscellaneous | \$4,529 | 2% |
| Total Income | \$231,568 | 100% |

EXPENSES

| | | |
|-----------------------|------------------|-------------|
| Program | \$162,489 | 74% |
| Management | \$43,916 | 20% |
| Fundraising | \$13,175 | 6% |
| Total Expenses | \$219,580 | 100% |
| Net Income | \$11,988 | |



Spinning Success in 2013

Lisa Bauch, Chair of Fundraising & Development

In my twenty years of arts funding work, I've seen the landscape change dramatically in all three areas (or, threads) of arts funding: grants, individual donations, and earned income. Foundations who were once major donors to the arts have scaled back to focus on pressing social issues. Those who remain, particularly those tasked with stewardship of public funds, are strongly focused on forward-thinking organizations who continuously seek new audiences, while at the same time setting realistic goals with practical outcomes—no small feat!

Likewise, individual donors are more likely to limit their giving to one or two non-profits rather than several, preferring to focus their resources on organization where they feel their dollars will truly make a difference. Donors have also become more financially savvy, demanding the highest standards of fiscal accountability from non-profit organizations. They expect non-profits to create strategic partnerships with other organizations in order to maximize resources and avoid redundancy of services.

The result of these changes? Arts organizations must work harder than ever to earn and maintain the financial support of their donors, both individual and collective. Fortunately, WGM can report success in all three of these areas. In grants, WGM received crucial operating support from the Minnesota State Arts Board (MSAB) and the Metropolitan Regional Arts Council (MRAC). Private family foundations also continued to be generous in their support of WGM, including the Archie D. and Bertha Walker Foundation, the Elmer L. and Eleanor J. Andersen Foundation, and the Smith Foundation.

WGM held its most successful fundraising event yet in April, including both a silent and live auction as well as a significant matching donation from an anonymous giver. This was augmented by additional giving throughout the year, including several members who donated online on a monthly basis. Our continued thanks to all donors of all sizes—yes, every dollar does count!

The Fourth Thread Continues To Grow

This Fourth Thread is an invisible one that binds all the threads together and makes them even stronger. The Fourth Thread includes all the other forms of support that an arts organization receives, and it's made up of one thing: Participation. Every single time you take a class, volunteer your time, attend a member event, or tell someone new about WGM, you're part of that Fourth Thread. You can see the strength of the Fourth Thread in this Annual Report.

This spirit of partnership and participation is even more important as we look ahead to the upcoming 75th Anniversary of WGM in 2015, as well as the Midwest Weavers Conference in the same year. The goal of the Fundraising & Development Committee throughout 2014 will be to build on our existing foundations—all Four Threads—and further increase all forms of funding in order to place WGM on the strongest footing possible for the banner year of 2015.

Contributions

The following list acknowledges those donors who contributed financially during September 1, 2012 to August 31, 2013. We are grateful for all gifts.

Foundations & Government

Minnesota State Arts Board
Metropolitan Regional Arts Council
Harlan Boss Foundation for the Arts
Archie D. and Bertha Walker Foundation
Elmer L. and Eleanor J. Andersen Foundation
Smith Foundation

\$1000-\$2999

Jane Connett
Nancy Jones
Connie LaTendresse
Cindy Owen
Paula Pfaff
Anonymous

\$250-\$999

Brenda Andrewson
Donna Gravesen
Linda Hansen
Susan Hensel
Patsy Huberty
Francie Iverson
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“Big Fun” Fundraiser

The 2013 “Big Fun” Fundraiser featured a live auction, silent auction, traditional Scandinavian handicraft demonstrations, music, and a smorgasbord. It was held in conjunction with the exhibit by WGM’s Scandinavian Weavers Study Group, “Everything Under the (Midnight) Sun: Scandinavian Weavings”, displayed in the Textile Center Community Gallery. Over \$14,000 was raised during the event, making it our most successful fundraiser to date.

A “big” thanks goes to the following individuals and organizations who generously donated items to the live and silent auctions:

Live Auction Artists

Carol R. Johnson
Jill Lynn
Kelly Marshall
Louise French
Robbie LaFleur
Susan Hensel
Wynne Mattila

Guthrie Theater
Helen Stoerzinger
History Theater
Illusion Theater
Julie Hedges
Jungle Theater
Kala Exworthy
Mary Skoy
Minneapolis Institute of Arts
Minnesota Historical Society
Minnesota Vikings
Museum of Russian Art
North House Folk School
Overflow Espresso Café
Park Square Theatre
Patsy Huberty
Schacht Spindle Company

Shelley’s Yarns and Fiber Shoppe
Sievers School of Fiber Arts
Silver Creek Cabin
St. Paul Saints
Stages Theatre Company
Steppingstone Theater for Youth Development
Steve Pauling, Bobbin Doctor
Sue Bye
Surly Brewing
Textile Center
Tom Skogstrom
Vertical Endeavors
Vesterheim Norwegian-American Museum
Walker Art Center
WEBS: America’s Yarn Store

Silent Auction Donors

American Swedish Institute
Arnchild’s Knitting Studio
Becka Rahn
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