

Weavers Guild of Minnesota

Strategic Planning

WGM2025: 5 Year Strategic Plan

...2019	Early 2020	Early 2020	Early 2020	Spring 2020	Spring 2020	Summer 2020	August 2020
WGM2020 steering committee is formed, first meeting, set objectives/ timeline	Develop survey to members	In person forum(s)	In person forum(s)	Stakeholder interviews	Stakeholder interviews	Publication of 3-5 page document	WGM BOD Approves WGM2025
Planning methods are explored/ evaluated/ selected	Survey is delivered	3-5 dates are offered at various times/ locations	3-5 dates are offered at various times/ locations	Each BOD and staff member interviews stakeholder(s)	Each BOD and staff member interviews stakeholder(s)	Published In-house to WGM brand standards	WGM2025 is shared with all stakeholders