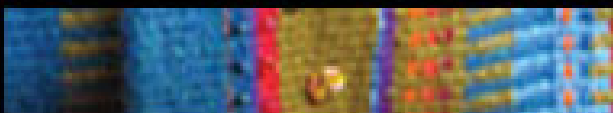


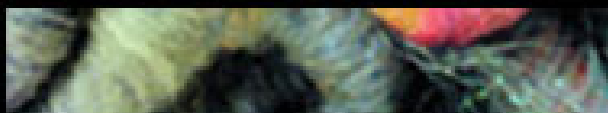
IKALA EXWORTHY

WEAVING



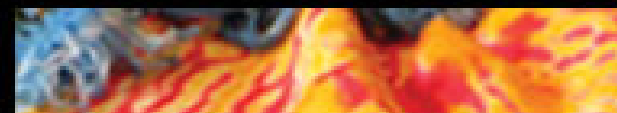
SUSAN HENSEL

SPINNING



TRAUDI BESTLER

DYEING



Weavers Guild of Minnesota

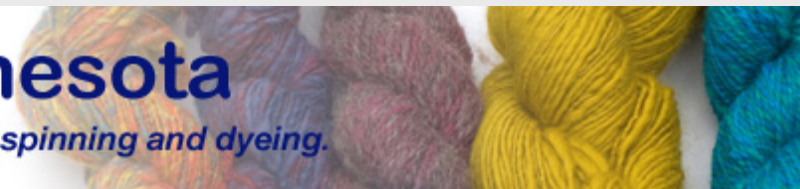
WGM - Preserving and advancing the arts of weaving, spinning and dyeing.

ANNUAL REPORT September 1, 2010-August 31, 2011



Weavers Guild of Minnesota

WGM - Preserving and advancing the arts of weaving, spinning and dyeing.



BOARD OF DIRECTORS 2010-2011

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Cathie Mayr President-Elect
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JoAnn Christiansen, Secretary
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Madeline Shinbach, Education
Sue Bye, Development
Karen Swanton, Outreach
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Kimberly Burnham, New Member Rep
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Cathie Mayr, President
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STAFF

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Becky Franklin, Operations Manager
Linda Hansen, Education Director

Letter from Our Presidents

Louise French President, 2011

Cathie Mayr President, 2012

This past year the Board and other key Guild leaders were involved in a Strategic Planning process. After six dedicated months of work the Board, at its May 26 meeting adopted a mission statement and six directional statements that will direct our work in the next two years. We were challenged by our consultant to write a mission statement that was concise, easy to remember and captured what we believed the Weavers Guild of Minnesota is about.

Our Mission statement is:

WGM - Preserving and advancing the arts of weaving, spinning and dyeing

Our Directional Statements in priority order and with objectives are:

Re-imagine what it means to be a member of WGM

Study and develop a new revitalized membership benefits program

Consider creating a members-only section of the website

Revamp/create an ongoing committee to support members

Meet people where they are, have a broader presence in the Twin Cities metro area

Explore potential satellite location for classes, study groups, and member meetings, etc.

Seek Twin Cities metro area groups that could be ideal partners e.g. co-sponsored arts activities

Consider broader outreach opportunities

Guarantee optimal home space with strategic partner(s)

Rethink and strengthen the partnership with Textile Center

Explore other options for housing

Seek additional opportunities for sharing resources

Commit to stronger communication

Expand use of technology to reach a larger community and stay relevant to new populations

Website expansion and development

Communication tools for broader reach

Audience communication clarification e.g. members vs. non-members

Structure Fiber Source as an integral resource of the Guild

Business model development

New product/member consignment explorations

Board accountability

Ensure future sustainability of the organization

Financial

Staff

Volunteers

Technology

We have begun to define and implement these directional statements in terms of concrete actions by focused committees and task groups. Some of them will be a stretch for us but we believe with the committed volunteers we have always had, they are attainable. We look forward to the challenge and the excitement of fulfilling our new goals.



Education



Linda Hansen Education Director

The level of fiber arts education and success of daily learning opportunities remains a vital component of defining WGM as Minnesota's year-round resource for weavers, spinners and dyers. The Education Program has made the commitment to offering classes for the novice or beginner, as well as engage and inspire individuals and artists looking to advance their knowledge and skills beyond the basics. A well-defined curriculum and stellar selection of elective courses keep our three fully functioning classrooms active and full of energy.

WGM is proud of its 71 year legacy as a teaching organization, and our top-notch instructors and talented classroom and volunteer assistants keep the Guild a lively and interactive space for individuals of all ages and level of ability. In addition to our wonderful teaching artists and state-of-the facility, the Education Program continues to pique students' interests and inspire artists' curiosities. Some of the ways we do that is by offering a flexible schedule of daytime, evening and weekend classes and providing access to floor and frame looms, spinning wheels, hand tools and other equipment. Additional benefits include an on-line course guide and classes at all skill levels - beginning, advanced beginning, intermediate, advanced and multi-level, along with one-day or shorter courses such as the "Try Its" and "Classes To Go" designed to challenge both the new or beginners and experienced artists.

WGM develops three catalogs per year - Fall, Winter/Spring and Summer. Each issue contains floor and rug weaving, rigid heddle and inkle frame loom weaving, tapestry, a spinning wheel section, dyeing and off-loom techniques. Many courses offer design or creative challenges, while others focus on specific objectives for developing skills and techniques or cultural elements such as *Scandinavian Rag Rug*, *Boundweave*, *Navajo Weaving* or *Saori Weaving*. The Education Program also provides fun and informative topics like *Painting Roving*, *Ply Split Braiding*, *Needle Lace*, *Needle Felting*, *Design Your Own Yarn*, *Spinning for Knitters* and *Weaving for Knitters*, which connect us with the larger fiber arts community. In addition, we were fortunate to experience eleven multi-faceted visiting artist workshops. Amongst the eight renowned authors, teacher and artists, both Julie Hedges and Jason Collingwood joined us from England.

Other exciting happenings include summer youth courses (co-sponsored with the Textile Center) and the addition of new equipment - three Schacht Baby Wolf and four Mighty Wolf looms, two custom Kessenich benches, and 15 Beka frame looms with extra heddles, supported by a Capital Grant from the Metropolitan Regional Arts Council (MRAC).

We are currently developing new programs to launch in fiscal year 2012, including satellite locations with key partners and private lessons.

September 1, 2010 - August 31, 2011

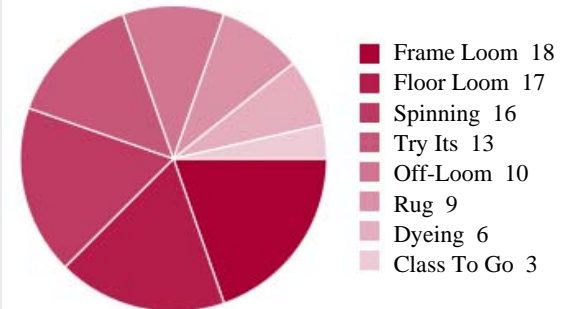
CLASSES & WORKSHOPS

27 Instructors for 92 Classes
13 Classroom & Volunteer Assistants for 18 Classes
8 Visiting Artists for 11 Workshops

STUDENTS

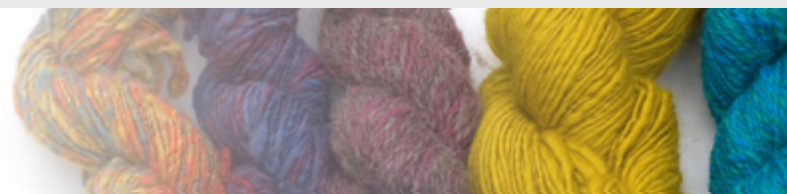
647 Students
469 Member Students 178 Non-Member Students

TYPE





Community



Community Outreach

WGM Members served over 10,000 people through demonstrations and hands-on learning. Venues included the Minnesota State Fair, Dakota County Fair, Walker Art Center, colleges, secondary & elementary schools and Wentworth Library.

In August 2011, the Weavers Guild of Minnesota was proud to demonstrate and exhibit all days of the Minnesota State Fair for the 59th year.

The Weavers Guild of Minnesota also hosted three Open House events. Individuals of all ages were able to see demonstrations by WGM instructors, try weaving on a floor loom, try spinning on a wheel, and chat with WGM members.

In 2010 a committee of WGM members was formed to coordinate the 2015 Midwest Weavers Conference which WGM will host in the Twin Cities. We look forward to this major event that will engage the community and local businesses.



Exhibits

Throughout the year, the Guild displays works created by current and past WGM Members. These works serve as inspiration for visitors, students and fellow members.

Weaving the Blues: Rag Rug Study Group
July 2011-September 2011

Weavers Guild of Minnesota at the State Fair
September 2010-November 2010

Take it With You: Portable Looms
November 2010-December 2010

**The Development of a Tapestry Weaver:
Lila Nelson**
January 2011-March 2011

**Navajo Rugs
from the collection of Ann
& Paul Basquin**
April 2011-June 2011

Woven Wearables and Accessories
featured during the Surface Design Conference "Confluence"
June 2011

Never The Same: Rag Rug Study Group
at Midwest Weavers Association Conference, Hancock, Michigan
June 2011

Artist Lectures

Most monthly programs feature informational lectures by nationally and internationally recognized fiber artists. They are open to the public and admission is free.

Cameron Taylor Brown
September 2010
Garden Palettes: Exuberant Design from Glorious Gardens

Robyn Spady
October 2010
Putting Together a Novelty Act

Goldstein Museum of Design
November 2010
Special Tour of the Textile Collection

Patsy Zawistoski
January 2011
High Tech Fibers

Jan Friedman
February 2011
Fiber Collage

Jennifer Moore
March 2011
Math-e-magical Design

Julie Hedges
April 2011
Traditions of Ply Split Braiding





Members



Membership

As we began our fiscal year 2010-2011 the Weavers Guild of Minnesota agreed to make a big change in accepting membership dues. For many years, all members were expected to join or renew on the same organizational date. Now, members are able to enjoy a full 12 months' membership, and new members can join at any time. We are pleased that the Guild has expanded to the point that the staff and technology are able to track monthly anniversary dates for members. The change is expected to promote real member growth.

Besides being part of a community of friendly, creative individuals, members are able to enjoy a well-rounded list of benefits, which include the following:

- Discounted rate on classes and workshops
- Comfortable and spacious facilities for spinning, weaving, and dyeing; equipment usage and rental
- An open invitation to our member meetings
- Members-only newsletter and woven sample collection
- Access to the extensive Textile Center library collection
- Opportunity to sell work at the annual Fiber Fair sale
- Entry into study groups, led by members.

At the end of our 2011 fiscal year, the Guild had 477 members, and of those members, 179 were new to the organization.

Fiber Fair

Each November the Weavers Guild of Minnesota hosts Fiber Fair, an annual sale of fiber art created by WGM members. The sale provides members with an opportunity to showcase and sell quality work.

In 2010, the Guild celebrated 36 years of holding Fiber Fair. Seventy artists were represented at Fiber Fair, and it was well attended, grossing \$38,000 in sales. The artists receive 75% of the sales, and WGM keeps 25% to cover the costs of the event.

Study Groups

These support and focus groups are member-led. They gather to discuss topics of specific interest. Some groups enjoy working on projects, culminating in an exhibit or a swap amongst study group members.

- Banditos
- Dobby Weavers
- Ply Split Study Group
- Rag Rug Study Group
- Rigid Heddle Study Group
- Scandinavian Weavers
- Sunna Sisters Spinning Study Group
- Tapestry Study Group
- Whorling Spinsters
- Woven Pixel Study Group

Volunteerism

The Weavers Guild of Minnesota is very proud to have volunteering as a hallmark of our organization. Our Guild operates with two full-time and one part-time staff members and almost two hundred volunteers.

Our volunteers are comprised of members who serve between a few hours per week and an hour or two per month. They serve on the Board of Directors, manage the specialty store Fiber Source, edit the newsletter, maintain the Guild archives, coordinate exhibits, and so much more. Every volunteer hour is welcomed and greatly appreciated. Volunteers are recognized and celebrated at a banquet event in the spring.

In the past fiscal year, over 3800 volunteer hours were logged by WGM members.





Resources



Fiber Source

WGM's specialty store, Fiber Source, is one of the few resources in the region that carries supplies specifically for weaving and spinning.

Fiber Source offers a complete supply of yarns for weaving; books on weaving, spinning, dyeing; and equipment for weavers and spinners. Customers, who are general visitors, students, and WGM members, can take advantage of knowledgeable support in selecting supplies for their craft.

WGM benefits from generous donations of used weaving and spinning equipment, as well as weaving yarn. WGM volunteers price and sell these items to the public, the proceeds go directly to supporting Guild operations.



Facilities & Equipment

The Weavers Guild of Minnesota has been the anchor tenant in the Textile Center since 2001. The Guild leases space with three permanent classrooms, a kitchenette, an office and store area.

As needed, the Guild rents, from the Textile Center, auditorium space for larger meetings and the state-of-the-art dye lab for classes and workshops.

Our classrooms are fully equipped for students and members. In 2011, due to a capital grant awarded by the Metropolitan Regional Arts Council, the Weavers Guild of Minnesota was able to purchase new floor looms and new frame looms, replacing equipment that was used by students for over 20 years.

WGM's equipment inventory includes:

- 15 Schacht Floor Looms
- 9 Kessenich Floor Looms
- 1 Toika Floor Loom
- 1 AVL Compu-Dobby Loom
- 24 Spinning Wheels
- Inkle Looms
- Frame Looms

Library

The Weavers Guild of Minnesota Library includes an extensive swatch collection, periodicals, and rare and current fiber art books. The collections are generally maintained by the Guild's Library Committee and Archive Committee. The remainder of Guild's books is maintained as part of the Textile Center's combined library.

The Guild makes a financial contribution to the Textile Center to assist in the maintenance of the library and the support of the professional librarian, Nancy Mambi, who is responsible for the stewardship of this unique collection.

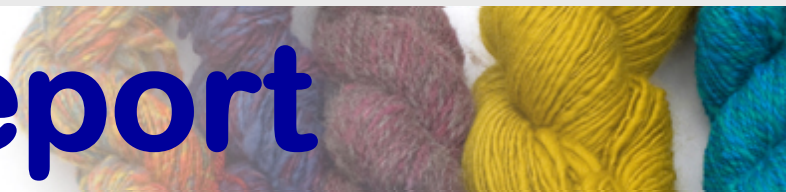
Besides the over two hundred books in the WGM Reference Library, used by members and students in class, the Guild supplies 4,000 books and magazines for the Textile Center Library.

Every year the Guild acquires several new books to add to the Textile Center Library's collection of 19,000 circulating and reference items.





Financial Report



Balance Sheet

August 31, 2011

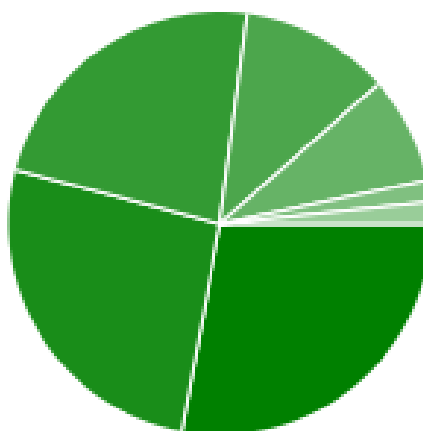
ASSETS

Operating Cash	\$105,831.02
Cash Reserve	\$76,218.37
Accts Receivable	\$1,506.00
Fixed Assets	\$30,407.96
Other Current Assets	\$841.07
Total	\$214,804.42

LIABILITIES & EQUITY

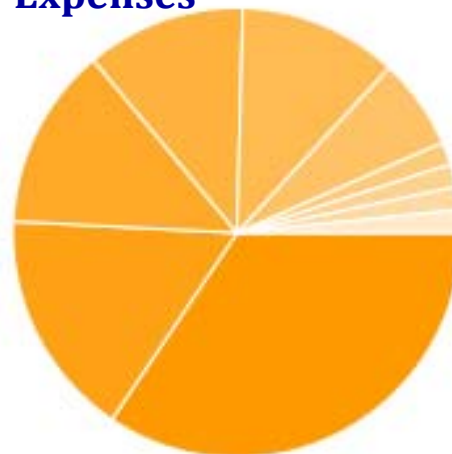
Accounts Payable	\$744.00
Credit Card Payable	\$559.65
Deferred Revenue	\$7208.00
Gift Certificates	\$1,165.30
Payroll Liabilities	\$2,308.71
Temporarily Restricted	\$120.00
Net Assets	
Equity	\$202,818.76
Total	\$214,804.42

Income



Tuition	\$88,166.75
Donations & Grants	\$84,573.33
Fiber Source Sales	\$74,182.63
Fiber Fair	\$38,168.89
Membership	\$27,042.50
Consignment Sales	\$5,945.01
General Administrative Income	\$5,395.93
Outreach & Volunteering	\$1,522.00
Other Income	\$146.00

Expenses



Personnel	\$97,278.64
Education	\$46,089.41
Building	\$36,073.46
Fiber Source Purchases	\$32,238.03
Fiber Fair Expenses	\$30,565.16
Other Expenses	\$17,205.65**
Office	\$6,727.35
Consignment	\$4,217.60
Membership Expenses	\$2,960.29
Outreach Expenses	\$1,597.82
Other	\$3,191.06

Total Income

\$325,143.04

Total Expenses

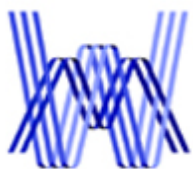
\$278,144.47

Net Income

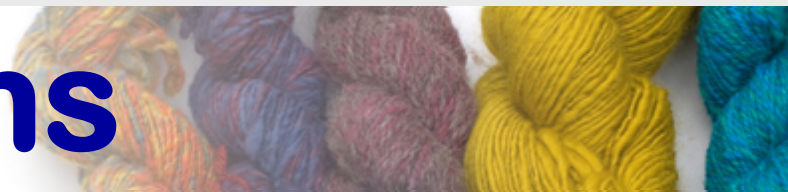
\$46,998.57*

**due to the Central Corridor Light Rail construction beginning in March of 2012, the Guild has held some revenues in reserve as part of the fiscal remedy for the expected 30-50% revenue shortfall due to restricted access to our facility*

**Other Expenses: Bank Card Fees \$6,634.81; Strategic Planning \$2,500.00; Depreciation \$3,877.39; Other \$4193.45



Contributions



The following list acknowledges those donors who contributed financially during September 1, 2010 – August 31, 2011. We are grateful for all gifts received!

Foundations & Government

Archie D & Bertha A Walker Foundation
Elmer L. & Eleanor J. Andersen Foundation
Metropolitan Regional Arts Council
Minnesota State Arts Board
Smith Foundation

Corporate Matching Gifts

3M
General Mills Foundation
Medtronic

\$5000+

Louise French

\$1000-\$2499

Brenda Andrewson
Carolyn Finegan
Cindy Owen

\$500-\$999

Sue Bye
Donna Hanson
Patsy Huberty
Nancy Jones
Debi Lipkin
Paula Pfaff
Nancy Preckshot

\$250-\$499

Katherine Buenger
Jane Connett
Cathie Mayr
Shelley Chase Olsen
Ellen Richard
Madeline Shinbach

\$100-\$249

Amy Andersen
Peggy Baldwin
Bonnie Buzza
Kala Exworthy
Donna Gravesen
Linda Hansen
Jan Hayman
Susan Hensel

\$10-\$99

Susan Andrews
Carolyn Azine
Ann Basquin
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Lucy Brusic
Lois Cary
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Teresa Razidlo
Geri Retzlaff
Mary Skoy
Judith Stowe
Karen Swanton
Victoria Veach



Weavers Guild of Minnesota

WGM - Preserving and advancing the arts of weaving, spinning and dyeing.

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