Weavers Guild of Minnesota 2012-2013 Annual Report

WGM - preserving and advancing the arts of weaving, spinning, and dyeing.
Letter from Our Presidents

We have an amazing home here at WGM. The style of our home was established many years ago and is integral to our mission statement – advancing and preserving the arts of weaving, spinning, and dyeing.

We are a teaching guild, and we are a home for artists. We are also proud to claim that the structure of our house is solid. The upcoming 75th Anniversary of WGM has us looking back and marveling at the leadership that established responsible financial practices, as well as the family of volunteers and staff that have kept the guild strong. We are thankful to the founders of our guild and the leaders who lovingly care for our home over the years.

There are many tasks necessary to run the house and perform critical maintenance activities. The Board and Finance Committee undertook major efforts this year to document the committee responsibilities and activities and our financial practices and policies. The Board wanted to ensure that critical tasks continue to reliably get done and to verify that we focused on the right projects. The process highlighted the great work done by all of our committees. We could not be more proud.

In 2013, we undertook several efforts to “freshen the paint” at the guild. Literally, the walls of our spinning classroom were cleaned and repainted by a task group of volunteers. New shelving was installed so spinning wheels could be easily accessed by students. We also worked to use technology to update the website, the newsletters to our community, and the online registration system.

Most importantly, we explored ways to welcome new people into our home. Efforts were made to help us grow our family by the Education, Outreach, and Membership committees, by sharing who we are and making our visitors feel comfortable. The Education Committee coordinated new off-site educational opportunities to reach underserved populations. The Outreach committee created weaving kits and established processes that will make it easier for members to reach out into the community and share the arts that we love. See the Membership report to learn more about the efforts by Jere Thompson and the Membership Committee to welcome new and serve existing members.

Welcome to our Home Sweet Home.

Donna Gravesen, President 2013
Ellen Richard, President 2014

Volunteerism & Outreach

WGM operates with two full-time and one part-time staff members and many volunteers. These volunteers serve on the Board of Directors, manage the specialty store Fiber Source, maintain the Guild archives, coordinate exhibits, and demonstrate weaving and spinning. Volunteers are recognized and celebrated at a banquet event every spring.

Volunteer Coordinator Steve Pauling reported that in the past fiscal year, over 3000 volunteer hours were logged by WGM members, up 47% from the prior year. On average, our volunteers contribute 25 hours per year.

WGM Members served thousands of people through demonstrations and hands-on learning at fairs and festivals, human service organizations like senior-care centers, and youth groups. We look forward to continuing these activities, as well as working with new groups.

Community Partners

American Swedish Institute
Concordia University PSEO Program
Lyngblomsten
Minnesota State Fair
Shepherds Harvest Festival
Sub-Saharan African Youth & Family Services of Minnesota.
Textile Center
TSE, Inc.
Education Program

Linda Hansen, Education Director

WGM concluded a rousing and energetic year that wove classic, traditional techniques with colorful, contemporary creations. The Education Program has become known as a unique hybrid of curriculum-based classroom learning coupled with a lively interplay of eclectic activities, outside-the-box offerings, and platforms for leaders, teaching artists and students to challenge themselves in comprehensive and evolving ways.

Whether you are just discovering the arts of weaving, spinning, and dyeing, or you are an accomplished artisan, the Education Program provides access to an array of opportunities and services that can’t be found anywhere else in the metro area. Our talented and highly skilled teaching artists and classroom assistants, as well as our committee and program leaders, are committed to meeting artistic challenges that encourage creativity and cultivate a culture of learning and appreciation for the unique art forms that WGM supports.

Over the last year, we focused our efforts on removing participation barriers. We piloted a Saori® weaving program with TSE, Inc., a non-profit organization for differently-abled populations, and we partnered with the Artful Living Program of Lyngblomsten’s 5 5 1 club for people 55 years of age or older. Classes and workshops are offered for a variety of individuals’ schedules, thereby offering many community interactions and an array of arts learning activities open to anyone with an interest. We coordinated 175 hours of private lessons, in order to provide students who may have long distances to travel, busy schedules, or a preference for one-on-one instruction access to WGM’s quality education program. We also continued our relationships with our community partners, like the Textile Center who co-sponsored our Summer Camps for Kids. We’re looking forward to working with local organizations to create programming for new audiences, like with our new community partner, Sub-Saharan African Youth & Family Services of Minnesota.

By browsing our website, anyone curious about participating at the Guild can access our full curriculum, including beginning to advanced arts learning opportunities. Highlights from the past year include the successful Try It! series, which are short and economical one-day courses designed for the first-time participant or a curious veteran fiber artist; new technology courses featuring pixeLoom® and AVL compu-dobby weaving; free art yarn spinning workshops; and a variety of culturally-specific courses, like Navajo Weaving, Scandinavian Rag Rug, Raanu, Krokbragd, Japanese Joomchi, Kumihimo, Bengala dyeing, and north-western Indian ply split braiding. In addition, the online calendar boasts a variety of additional arts activities featuring classroom happenings such as open studio, community engagements with our ‘Twin Cities’ partners, member and organizational interest groups, and outreach efforts reaching new and diverse audiences.

Education Numbers

- 1262 classroom hours
- 570 students
- 94 classes
- 35 private lessons
- 4 visiting artist workshops
- 18 instructors
- 5 class assistants

Skill Levels of Classes

- 47% Beginning
- 41% Advanced Beginning to Advanced
- 13% Multi-Skill Levels of Classes

Types of Classes

- Class To Go
- Design
- Dyeing
- Floor Loom
- Frame Loom
- Navajo Weaving
- Ply Split Braiding
- Rag Rug
- Spinning
- Tapestry
- Try It!

Visiting Artist Workshops

These workshops were led by nationally and internationally recognized artists at WGM.

- Surface Design for Handweavers with Su Butler
- Rug Weaving—Taquete, Samitum and More! with Su Butler
- Handwoven Jacket with Mary Sue Fenner
- Ply Split Jewelry: Further Technique with Julie Hedges

Programs

Artists and scholars presented topics covering several aspects in textile art. These presentations were free and open to the public.

- Surface Design for Handweavers by Su Butler
- Weaving Bewitchment: Gerhard Munthe’s Folk-Tale Tapestries by Laurann Gilbertson
- Mary Sue Fenner’s Trunk Show by Mary Sue Fenner
Improving Access

Becky Franklin, Operations Manager

Over the last few years, our members and students have become increasingly more mobile, technologically savvy, and interested in interacting with the guild when it’s convenient for them, whether it is in person or virtually. In response to the changes of our community, WGM’s Board of Directors identified technology as the key ingredient to improve the guild. During the past year, a lot of effort was focused on improving access with technology.

First, new technological solutions were implemented to create an online community, with a new member database at its core. A capital grant from the Metropolitan Regional Arts Council (MRAC) paid for the new database, as well as new computers for staff, software, and a new website template. I worked closely with Membership Chair Jere Thompson to develop member-only resources, like a protected online membership directory that is always current, as well as member-only content. In addition, students and members can register for classes and events and renew memberships 24/7. The website was also upgraded to a responsive theme, so visitors can easily browse the site on a desktop, tablet, or other mobile devices.

Then, staff and key volunteers worked to improve access to the guild building and education programs. The Board of Directors approved a policy of inclusion that Volunteer Coordinator Steve Pauling and I drafted, after using ADA guidelines to review the accessibility of the guild suite. WGM’s receptionist Cindi Paulsen, who allows the guild to be open more hours, celebrated completing her first year at the guild. We used Skype for the first time with volunteers and students who could not get to the guild physically to participate in meetings and in the lecture portions of classes.

Looking forward, more steps will be taken to improve accessibility. The archives committee is working with the Minnesota Digital Library Project to digitize a portion of the guild’s artifacts for the public to access online. Dynamic content and platforms will continue to be created, like a member forum, the Everything Fiber Resource List, and online social spaces to share projects, so our community can feel connected, even from a home computer. Next, strategies will be devised to encourage visitors, members, and students to use the new Central Corridor Light Rail Transit system, which will run right outside of our door in 2014.

Welcoming Members

New members make up a significant part of WGM’s overall membership - nearly 35% of all members are brand new to the organization. This past year, Membership Chair Jere Thompson focused her work on creating a welcoming environment for new and returning members.

Jere scheduled tours of the building, guild space, and Textile Center Library (WGM members have lending privileges), for which she documented a how-to guide for the library and online catalog. A task group was organized to make phone calls to new members, and Jere personally greeted new members at guild events.

While there are established member interest groups for new spinners, a group focusing on the basics of weaving was lacking. After surveying the members and hosting focus group sessions, Jere formed a new group, the New and Occasional Weavers (NOW). This group launched in the fall of 2013 to a resounding success.

Member Events

Welcome Home After LRT Construction Party
Materials Swap
Tour of the Fairbault Woolen Mill
Handspun Fiber Projects
Joseph Albers’ Interaction of Color Lecture
Annual Potluck and Show & Tell

Interest Groups

These support and focus groups are member-led, and they gather to discuss topics of specific interest. Some groups enjoy working on projects, culminating in an exhibit or a swap amongst study group members.

Banditos (hand-weaving) Dobby Weavers
New and Occasional Weavers Rag Rug Study Group
Scandinavian Weavers Study Group TuesDAY Spinners
Handspun Fiber Projects Whorling Spinsters
Annual Sale

Madeline Shinbach, Chair of the 38th Fiber Fair Committee
Each November the Weavers Guild of Minnesota hosts Fiber Fair, an annual sale of fiber art created by WGM members. The sale provides members with an opportunity to showcase and sell quality work, as well as connect with dedicated patrons who return to the sale every year.

Many changes were instituted for the 38th Fiber Fair. With the major traffic and parking disruptions caused by the construction of the Central Corridor Light Rail along University Avenue, a decision was made to move the sale from the Textile Center to a new location. After a comprehensive search around the Twin Cities, the Gallery space at the Northrup King Building was selected. The space, as well as the ample free parking, proved to be a successful combination for the first Fiber Fair conducted off-site from the Textile Center. Over sixty fiber artists participated, and the sales totaled just under $50,000 with $35,350 paid to the artists. We returned to the Northrup King Building for the 39th Fiber Fair in November 2013.

Exhibits

Throughout the year, the Guild displays works created by current and past WGM Members. These works serve as inspiration for visitors, students and fellow members. WGM’s volunteer exhibit coordinator Marjorie Ford Sethna organized the following:

State Fair Awards
Joseph Albers Exhibit
Rag Rug Study Group: Goose Eye Rugs
Dobby Weavers
The Language and History of Color Theory
Paul O’Connor Remembrance
Brightly Shining

Our members also showed their work in exhibits across the country, including the 2013 Midwest Weavers Conference, held in Emporia, Kansas, and the Minnesota Discovery Center in Chisholm, Minnesota.

Guild Space

The Weavers Guild of Minnesota has been the anchor tenant in the Textile Center since 2001. The Guild leases space with three permanent classrooms, a kitchenette, an office and store area. Our classrooms are fully equipped with three dozen floor looms, a computerized loom, two dozen spinning wheels, frame and inkle looms, and tools for students and members to use.

The WGM Library includes an extensive swatch collection, periodicals, and rare and current fiber art books. The collections are generally maintained by the Guild’s Library Committee and Archive Committee. The remainder of the Guild’s books (over 4,000 volumes) is maintained as part of the Textile Center’s combined library. Every year the Guild acquires several new books to add to the Textile Center Library’s collection of 19,000 circulating and reference items.

WGM’s specialty store, Fiber Source, is one of the few resources in the region that carries supplies specifically for weaving and spinning. In 2013, Jaggerspun wool yarn was introduced into our inventory. New books and equipment are often featured.

WGM benefits from generous donations of used weaving and spinning equipment, as well as weaving yarn. WGM volunteers price and sell these items to the public, and the proceeds go directly to supporting the Guild’s programs.
Membership dues are $50 for one year. New members can join year-round, and renewals are completed during members’ anniversary months. The following lists Guild Members from September 2012 to August 2013.

Karen Aakre
Elizabeth Abene
Ramona Abernathy-Paine
Carrielle Abram
Michelle Adenholt
Karen Agee
Pat Alexander
Sunday Anderjoh
Amy Andersen
Alaina Marie Andersen
Beverly Anderson
Christine Anderson
Emily Anderson
Felicia Anderson
Kathy Anderson
Marcia Anderson
Susan Andrews
Brenda Andrews
Elizabeth Anesikanski Lier
Mary Angell
Sarah Aughenbaugh
Terri Ausen
Judy Avolos
Carolyn Azline
Carlyyn Bacon
Peggy Baldwin
Gerrie Barosso
Ann Basquin
Lisa-Anne Bauch
Karen Bauch
Nancy Barr
Amp Beame
Orph Beattie
Paula Beck
Carol A. Becker
Cecily Beierle
Lynn Beihl
Carolynd Belle
Charles Benson
Sandra Bentley-Williams
Karen Berglund
Jean-Marie Bergman
Kait Bertrand
Mary Gleason Best
Traidbi Bestier
Mary Bishop
Sue Blodgett
Wendy Blomgren
Anna Blomster
Lynne Bly
Rebecca Boholman
Sandy Boily
Jack Bojan
Rachel Boucher
Becca Brackett
Linda Brandt
Janet Bratkovich
Judy Bratt
Deanna Brown
Carol Brown
Jill Dobric
Leslie Dodd
Joan Dougherty
Sylvia Dudysh
Brenda Dunl
Nomi Dworin
Mon Edwards
Jeanne Edgellstone
Eliza Eide
Marcia Eide
Kathy Eldon
Carolyn Edsman
Emily Edsman
Kathy Eldon
Emily Eritch
Reggie Berlin Delarm
Lisa Deml
Jeanne Gosselin
Nancy Gosselin
Cindy Graff
Kathryn Grafsgaard
Melba Granlund
Andrea Grant
Celeste Grant
Joyce Gran
Donna Gravesen
Sarah Green
Ann Griggs
Gayle Groenbe
Rosanne Groenstef
Jan Grover
Wendy Guck
Angela Hager
Christina Hagen
Joan N. Hagnlund
Laura Halfpeny
Judy Hanne Gonzalez
Lisa Hannon
Duane Hansen
Donna Hanson
Emall Hanlon
Kari Hanson
Nancy Hansen
Reggie Haggert
Lisa Haro
Caroll Harrington
Elizabeth Harrington
Mary Harris
Doris Hart
Roxanne Hart
Joyce Harter
Doreen Hartrell
Stephen Hauser
Ann Haukild Hoss
Jan Hayman
Jon Hayman
Ellen Healy
Barbara Heath
Shirley Heebink
Stephen Heebink
Beth Heikin
Debbie Helig
Devon Helms
Susan Hensel
Sherry Herrick
Lori Hertzberg

WGM Members

In Memoriam

Paul O’Connor

In March, members of the textile community mourned the loss of a notable artist and strong supporter of WGM and Textile Center. Paul was an expert on double weave and was known to weave with sewing thread. He wrote books on the subject and created many online resources free for anyone to access. In the late 1970s, Paul acted as the guild’s treasurer and saved the organization from financial ruin.

Betty Flannigan

In August, we lost another supporter of the guild and a multi-talented fiber artist. Betty was a member of the guild since 1987, certainly one of the longest-term members. A passionate artist, she amassed a wonderful collection of books, equipment, and fiber, which was sold to her fellow fiber enthusiasts at a large sale in December 2013. The family generously donated a portion of the sales proceeds to the guild.
| Gloria Mundt | Kim Pfoser | Dawn Severson | Lisa Thorququist |
| Lisa Murray | Jerry Pfaff | Madeline Shinbach | Dawn Tommerdahl |
| Andrea Myklebust | Mona Pfaff | Nancy Shinder | Evelyn Torkelson |
| Denise Neisz | Keith Pierce | Jessica Shultz | Beth Torstenson |
| Jan L. Nelson | Marjorie Polese | Elena Shurkin | Doris Tufts |
| Janet M. Nelson | Solveig Polhe | Jeanne Siedaff | Linda Turgeon |
| Kristin K. Nelson | Shari Polizen | Kathy Simon Frank | Barb Van Leom |
| Lila Nelson | Michele Popplewell | Eleanor Skoog | Victoria Veach |
| Marjorie J. Nelson | Judith Preckshot | Lisa Skoog | Susan Vgstol |
| Mary Nelson | Nancy Preckshot | Mary Skoy | Margaret Vogel Martin |
| Patricia Nelson | Jennifer Presnell | Maureen C. Skramstad | Gail Von Bargen |
| Julie Nester | Teresa A. Puff | Angela Sifer | Laurie Wachtler |
| Janet Newberg | Judy Purman | William Smale | PhyllisWaggoner |
| Tonya Nichole | Nicole Quiney | Jean Smith | Christine Wahlstrom |
| Jane Ann Nichols | Aimee Radman | Suzanne Smith | Beth Walen |
| Janice Nordlund | Hema Ramaswamy | Toshim Smith | Suzanne Walsh |
| Larry James Norgren | Kathleen Randall | Victoria Smith | BarbaraWanamaker |
| Penny Norman | Angela Rasmussen | Anita Smits | Pat Ward |
| Mel Norris | Sharon Rassier | Mary Snellgrove | CassieWarholm |
| Cindy Novak Ardolf | Teresa Razidlo | Mary Kaye Snell | Wohlenhaus |
| Deb Novak | Jackie Recznik | Anna Sokolofski | Zantha LaFonWarth |
| Thomas Oates | Cheryl Regenauer | Tracy | DarrelK. Waters |
| Chiaki O’Brien | Jennifer Reicheits | Diane Solheid-Miller | JaniceM. Watkins |
| Jennifer Obst | Paul O’Connor Honorary | Sandy Somdahl | KarenWeiberg |
| Paul O’Connor Honorary | Jennifer Reicheits | Gary Sommerfeld | JoanWells |
| Maryann O’lme | Elizabeth Rengel | Gay Sommerfeld | RosemaryWentz |
| Brenda Olson | Lynne Renz | Carol St. John | ColleenJ. Worden |
| Karen Olson | Geri Rotalf | Lotus Stack | SusanWestlie |
| Laurie Olson | Ellen Richard | Loretta Stacy | TheresaWesley |
| Margaret Olson | Beth Richardson | Myrna Stahman | MarjorieWezeman |
| Sarah Olson | Martha Riel | Elaine Stapleton | Susan Wieczorek |
| Sandy Olson-Loy | Arleen Roberts | Ione Stein | PeggyWitco |
| Mary Opasli | Susan Roberts | Phyllis Stengel | CherylWildWinter |
| Turid A. Ormseth | Kathy Jo Rodester | Dan Stepan | SharonWildfang |
| Deb Oswald | Brenda Rogers | Bernadine | MarthaR. Willett |
| Meg Otten | Kate Ronald | Stephenson | Melanie Willett |
| Ellen Overaas | Anna Rosenkranz | Dianne Stiff | Andrea Williams |
| Cindy Owen | Betty Rosenstein | Sally Stinson | Sara Williams |
| Jennifer Pacyna | Lynne Roubal | Helen Stoezinger | Vicki Williams |
| Martha Pakan | Barbara Ruuska | Judy Stowe | Beth Wilson |
| Ann M. Palecek | Sally Salter | Gretchen Stratton | BettyK. Wilson |
| Jennifer Palmquist | Elke Sanders | Linda Stratton | Colleen Wilson |
| Kimberly Pape | Nadine Sanders | Mary Strom | CaroleWitcho |
| Barb Ann Pappas | Nancy Sandstrom | Mary J. Sundberg | JanineWilson |
| Virginia Parent | Nancy Sandstrom | Dean Sunderland | Janithoff |
| Kathleen Parker | Andrea Scamehorn | Sam Sunderland | PeterWitcho |
| Kathy Patchen | Pam Schaber | Barbara Svodoba | Mary Wittenbreer |
| Steve Pauling | Emma Schaper | Kristin Swan | DanielWohlenhaus |
| Judy Payne | Mary Jane Schauer | Karen Swanton | Mary Wussow |
| Loretta Pedersen | Laurie Schellinger | Jerome Sweeney | OmarZaid |
| Rod Pedley | Sandra Sheppard | Deanna Sylte | LanaZappa |
| Tamara Peters | Lea Scherer | Diane Syverson | RobertShellZieg |
| Leslie M.H. Peterson | Mary Kay Schcladweiler | Chapman Temple | LeeZurek |
| Lisa Peterson | Liz Schmidt | Ruth Temple | |
Spinning Success in 2013

Lisa Bauch, Chair of Fundraising & Development

In my twenty years of arts funding work, I’ve seen the landscape change dramatically in all three areas (or, threads) of arts funding: grants, individual donations, and earned income. Foundations who were once major donors to the arts have scaled back to focus on pressing social issues. Those who remain, particularly those tasked with stewardship of public funds, are strongly focused on forward-thinking organizations who continuously seek new audiences, while at the same time setting realistic goals with practical outcomes—no small feat!

Likewise, individual donors are more likely to limit their giving to one or two nonprofits rather than several, preferring to focus their resources on organization where they feel their dollars will truly make a difference. Donors have also become more financially savvy, demanding the highest standards of fiscal accountability from nonprofit organizations. They expect non-profits to create strategic partnerships with other organizations in order to maximize resources and avoid redundancy of services.

The result of these changes? Arts organizations must work harder than ever to earn and maintain the financial support of their donors, both individual and collective. Fortunately, WGM can report success in all three of these areas. In grants, WGM received crucial operating support from the Minnesota State Arts Board (MSAB) and the Metropolitan Regional Arts Council (MRAC). Private family foundations also continued to be generous in their support of WGM, including the Archie D. and Bertha Walker Foundation, the Elmer L. and Eleanor J. Andersen Foundation, and the Smith Foundation.

WGM held its most successful fundraising event yet in April, including both a silent and live auction as well as a significant matching donation from an anonymous giver. This was augmented by additional giving throughout the year, including several members who donated online on a monthly basis. Our continued thanks to all donors of all sizes—yes, every dollar does count!

The Fourth Thread Continues To Grow

This Fourth Thread is an invisible one that binds all the threads together and makes them even stronger. The Fourth Thread includes all the other forms of support that an arts organization receives, and it’s made up of one thing: Participation. Every single time you take a class, volunteer your time, attend a member event, or tell someone new about WGM, you’re part of that Fourth Thread. You can see the strength of the Fourth Thread in this Annual Report.

This spirit of partnership and participation is even more important as we look ahead to the upcoming 75th Anniversary of WGM in 2015, as well as the Midwest Weavers Conference in the same year. The goal of the Fundraising & Development Committee throughout 2014 will be to build on our existing foundations—all Four Threads—and further increase all forms of funding in order to place WGM on the strongest footing possible for the banner year of 2015.

---

**Balance Sheet**

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>LIABILITIES &amp; EQUITY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operating Cash $138,845</td>
<td>Accounts Payable $2,514</td>
</tr>
<tr>
<td>Cash Reserve $76,248</td>
<td>Deferred Revenue $13,255</td>
</tr>
<tr>
<td>Accounts Receivable $780</td>
<td>Gift Certificates $1,728</td>
</tr>
<tr>
<td>Fixed Assets $22,495</td>
<td>Temporarily Restricted Net Assets $20,220</td>
</tr>
<tr>
<td>Inventory $10,970</td>
<td>Unrestricted net assets $211,790</td>
</tr>
<tr>
<td>Deferred Charges $169</td>
<td></td>
</tr>
<tr>
<td><strong>Total Assets</strong> $249,507</td>
<td><strong>Total Liabilities &amp; Equity</strong> $249,507</td>
</tr>
</tbody>
</table>

**Financial Report**

<table>
<thead>
<tr>
<th>INCOME</th>
<th>EXPENSES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Revenue $69,820</td>
<td>Program $162,489 74%</td>
</tr>
<tr>
<td>Grants $59,021</td>
<td>Management $43,916 20%</td>
</tr>
<tr>
<td>Fiber Source Net $35,954</td>
<td>Fundraising $13,175 6%</td>
</tr>
<tr>
<td>Individual Contributions $30,624</td>
<td></td>
</tr>
<tr>
<td>Membership Dues $22,449</td>
<td></td>
</tr>
<tr>
<td>Fiber Fair Net $9,171</td>
<td></td>
</tr>
<tr>
<td>Admin. &amp; Miscellaneous $4,529</td>
<td></td>
</tr>
<tr>
<td><strong>Total Income</strong> $231,568</td>
<td><strong>Total Expenses</strong> $219,580 100%</td>
</tr>
<tr>
<td><strong>Net Income</strong> $11,988</td>
<td></td>
</tr>
</tbody>
</table>

---

**Financial Report**

<table>
<thead>
<tr>
<th>INCOME</th>
<th>EXPENSES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Revenue $69,820</td>
<td>Program $162,489 74%</td>
</tr>
<tr>
<td>Grants $59,021</td>
<td>Management $43,916 20%</td>
</tr>
<tr>
<td>Fiber Source Net $35,954</td>
<td>Fundraising $13,175 6%</td>
</tr>
<tr>
<td>Individual Contributions $30,624</td>
<td></td>
</tr>
<tr>
<td>Membership Dues $22,449</td>
<td></td>
</tr>
<tr>
<td>Fiber Fair Net $9,171</td>
<td></td>
</tr>
<tr>
<td>Admin. &amp; Miscellaneous $4,529</td>
<td></td>
</tr>
<tr>
<td><strong>Total Income</strong> $231,568</td>
<td><strong>Total Expenses</strong> $219,580 100%</td>
</tr>
<tr>
<td><strong>Net Income</strong> $11,988</td>
<td></td>
</tr>
</tbody>
</table>

---

**Spinning Success in 2013**

Lisa Bauch, Chair of Fundraising & Development

In my twenty years of arts funding work, I’ve seen the landscape change dramatically in all three areas (or, threads) of arts funding: grants, individual donations, and earned income. Foundations who were once major donors to the arts have scaled back to focus on pressing social issues. Those who remain, particularly those tasked with stewardship of public funds, are strongly focused on forward-thinking organizations who continuously seek new audiences, while at the same time setting realistic goals with practical outcomes—no small feat!

Likewise, individual donors are more likely to limit their giving to one or two nonprofits rather than several, preferring to focus their resources on organization where they feel their dollars will truly make a difference. Donors have also become more financially savvy, demanding the highest standards of fiscal accountability from nonprofit organizations. They expect non-profits to create strategic partnerships with other organizations in order to maximize resources and avoid redundancy of services.

The result of these changes? Arts organizations must work harder than ever to earn and maintain the financial support of their donors, both individual and collective. Fortunately, WGM can report success in all three of these areas. In grants, WGM received crucial operating support from the Minnesota State Arts Board (MSAB) and the Metropolitan Regional Arts Council (MRAC). Private family foundations also continued to be generous in their support of WGM, including the Archie D. and Bertha Walker Foundation, the Elmer L. and Eleanor J. Andersen Foundation, and the Smith Foundation.

WGM held its most successful fundraising event yet in April, including both a silent and live auction as well as a significant matching donation from an anonymous giver. This was augmented by additional giving throughout the year, including several members who donated online on a monthly basis. Our continued thanks to all donors of all sizes—yes, every dollar does count!

The Fourth Thread Continues To Grow

This Fourth Thread is an invisible one that binds all the threads together and makes them even stronger. The Fourth Thread includes all the other forms of support that an arts organization receives, and it’s made up of one thing: Participation. Every single time you take a class, volunteer your time, attend a member event, or tell someone new about WGM, you’re part of that Fourth Thread. You can see the strength of the Fourth Thread in this Annual Report.

This spirit of partnership and participation is even more important as we look ahead to the upcoming 75th Anniversary of WGM in 2015, as well as the Midwest Weavers Conference in the same year. The goal of the Fundraising & Development Committee throughout 2014 will be to build on our existing foundations—all Four Threads—and further increase all forms of funding in order to place WGM on the strongest footing possible for the banner year of 2015.
Contributions
The following list acknowledges those donors who contributed financially during September 1, 2012 to August 31, 2013. We are grateful for all gifts.

<table>
<thead>
<tr>
<th>$1000-$2999</th>
<th>$10-$249</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jane Connett</td>
<td>Joshua Parker</td>
</tr>
<tr>
<td>Nancy Jones</td>
<td>Steve Pauling</td>
</tr>
<tr>
<td>Connie LaTendresse</td>
<td>Cynthia Paulsen</td>
</tr>
<tr>
<td>Cindy Owen</td>
<td>Marsha Paulken</td>
</tr>
<tr>
<td>Paula Pfaff</td>
<td>Patsy Huberty</td>
</tr>
<tr>
<td>Anonymous</td>
<td>Keith Pierce</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>$250-$999</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brenda Andrewson</td>
</tr>
<tr>
<td>Donna Gravesen</td>
</tr>
<tr>
<td>Linda Hansen</td>
</tr>
<tr>
<td>Susan Hensel</td>
</tr>
<tr>
<td>Patsy Huberty</td>
</tr>
<tr>
<td>Francie Iverson</td>
</tr>
<tr>
<td>Kathleen Jordan</td>
</tr>
<tr>
<td>Nancy Preckshot</td>
</tr>
<tr>
<td>Teresa Razidlo</td>
</tr>
<tr>
<td>Madeline Shinbach</td>
</tr>
<tr>
<td>Jere Thompson</td>
</tr>
</tbody>
</table>

Corporate Matching Gifts
General Mills Foundation
Association of Anesthesiologists

Silent Auction Donors
American Swedish Institute
Arnolds Knitting Studio
Becky Rahn
Bonnie Buza
Brave New Workshop
Dodge Nature Center
Donna Hanson

“Big Fun” Fundraiser
The 2013 “Big Fun” Fundraiser featured a live auction, silent auction, traditional Scandinavian handicraft demonstrations, music, and a smorgasbord. It was held in conjunction with the exhibit by WGM’s Scandinavian Weavers Study Group, “Everything Under the (Midnight) Sun: Scandinavian Weavings”, displayed in the Textile Center Community Gallery. Over $14,000 was raised during the event, making it our most successful fundraiser to date.

A “big” thanks goes to the following individuals and organizations who generously donated items to the live and silent auctions:

<table>
<thead>
<tr>
<th>Live Auction Artists</th>
</tr>
</thead>
<tbody>
<tr>
<td>Carol R. Johnson</td>
</tr>
<tr>
<td>Jill Lynn</td>
</tr>
<tr>
<td>Kelly Marshall</td>
</tr>
<tr>
<td>Louise French</td>
</tr>
<tr>
<td>Robbie LaFleur</td>
</tr>
<tr>
<td>Susan Hensel</td>
</tr>
<tr>
<td>Wynne Mattila</td>
</tr>
<tr>
<td>Patsy Huberty</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Silent Auction Donors</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Swedish Institute</td>
</tr>
<tr>
<td>Arnolds Knitting Studio</td>
</tr>
<tr>
<td>University of Minnesota</td>
</tr>
<tr>
<td>Museum of Russian Art</td>
</tr>
<tr>
<td>North House Folk School</td>
</tr>
<tr>
<td>Overflow Espresso Cafe</td>
</tr>
<tr>
<td>Park Square Theatre</td>
</tr>
<tr>
<td>Patsy Huberty</td>
</tr>
<tr>
<td>Schacht Spindle Company</td>
</tr>
<tr>
<td>Vesterheim Norwegian-American Museum</td>
</tr>
<tr>
<td>Walker Art Center</td>
</tr>
<tr>
<td>WEBS: America’s Yarn Store</td>
</tr>
<tr>
<td>Yarn Garage &amp; StevenBe</td>
</tr>
<tr>
<td>Skyline Textile Center</td>
</tr>
<tr>
<td>Tom Skogstrom</td>
</tr>
</tbody>
</table>

Foundations & Government
Minnesota State Arts Board
Metropolitan Regional Arts Council
Harlan Boss Foundation for the Arts
Archie D. and Bertha Walker Foundation
Elmer L. and Eleanor J. Andersen Foundation
Smith Foundation
Board of Directors 2012-2013
Donna Gravesen, President
Ellen Richard, President-Elect
Margaret Baldwin, Secretary
Geri Retzlaff, Treasurer
Cathie Mayr, Past President
Jere Thompson, Membership Chair
Steve Pauling, Volunteer Coordinator
Gayle Groebner
Jan Hayman
Jackie Lind
Peter Withoff

Board of Directors 2013-2014
Ellen Richard, President
Cynthia Scott, President-Elect
Robbie LaFleur, Secretary
Geri Retzlaff, Treasurer
Donna Gravesen, Past President
Jere Thompson, Membership Chair
Gayle Groebner
Robyn Husebye
Jackie Lind
Cassie Warholm-Wohlenhaus

Staff
Linda Hansen, Education Director
Becky Franklin, Operations Manager
Cindi Paulsen, Office Assistant