



# Weavers Guild of Minnesota 2012-2013 Annual Report

*WGM - preserving and advancing the arts of weaving, spinning, and dyeing.*





# Letter from Our Presidents

We have an amazing home here at WGM. The style of our home was established many years ago and is integral to our mission statement – advancing and preserving the arts of weaving, spinning, and dyeing.

We are a teaching guild, and we are a home for artists. We are also proud to claim that the structure of our house is solid. The upcoming 75th Anniversary of WGM has us looking back and marveling at the leadership that established responsible financial practices, as well as the family of volunteers and staff that have kept the guild strong. We are thankful to the founders of our guild and the leaders who lovingly care for our home over the years.

There are many tasks necessary to run the house and perform critical maintenance activities. The Board and Finance Committee undertook major efforts this year to document the committee responsibilities and activities and our financial practices and policies. The Board wanted to ensure that critical tasks continue to reliably get done and to verify that we focused on the right projects. The process highlighted the great work done by all of our committees. We could not be more proud.

In 2013, we undertook several efforts to “freshen the paint” at the guild. Literally, the walls of our spinning classroom were cleaned and repainted by a task group of volunteers. New shelving was installed so spinning wheels could be easily accessed by students. We also worked to use technology to update the website, the newsletters to our community, and the online registration system.

Most importantly, we explored ways to welcome new people into our home. Efforts were made to help us grow our family by the Education, Outreach, and Membership committees, by sharing who we are and making our visitors feel comfortable. The Education Committee coordinated new off-site educational opportunities to reach underserved populations. The Outreach committee created weaving kits and established processes that will make it easier for members to reach out into the community and share the arts that we love. See the Membership report to learn more about the efforts by Jere Thompson and the Membership Committee to welcome new and serve existing members.

Welcome to our Home Sweet Home.



**Donna Gravesen**, President 2013



**Ellen Richard**, President 2014



*Maple Grove Arts Festival*



*Open Spinning at Minnehaha Falls*



*Minnesota State Fair*

## Volunteerism & Outreach

WGM operates with two full-time and one part-time staff members and many volunteers. These volunteers serve on the Board of Directors, manage the specialty store Fiber Source, maintain the Guild archives, coordinate exhibits, and demonstrate weaving and spinning. Volunteers are recognized and celebrated at a banquet event every spring.

Volunteer Coordinator Steve Pauling reported that in the past fiscal year, over 3000 volunteer hours were logged by WGM members, up 47% from the prior year. On average, our volunteers contribute 25 hours per year.

WGM Members served thousands of people through demonstrations and hands-on learning at fairs and festivals, human service organizations like senior-care centers, and youth groups. We look forward to continuing these activities, as well as working with new groups.

## Community Partners

American Swedish Institute  
Concordia University PSEO Program  
Lyngblomsten  
Minnesota State Fair  
Shepherds Harvest Festival  
Sub-Saharan African Youth & Family Services of Minnesota.  
Textile Center  
TSE, Inc.

# Education Program

*Linda Hansen, Education Director*

WGM concluded a rousing and energetic year that wove classic, traditional techniques with colorful, contemporary creations. The Education Program has become known as a unique hybrid of curriculum-based classroom learning coupled with a lively interplay of eclectic activities, outside-the-box offerings, and platforms for leaders, teaching artists and students to challenge themselves in comprehensive and evolving ways.

Whether you are just discovering the arts of weaving, spinning, and dyeing, or you are an accomplished artisan, the Education Program provides access to an array of opportunities and services that can't be found anywhere else in the metro area. Our talented and highly skilled teaching artists and classroom assistants, as well as our committee and program leaders, are committed to meeting artistic challenges that encourage creativity and cultivate a culture of learning and appreciation for the unique art forms that WGM supports.

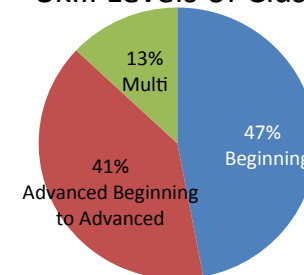
Over the last year, we focused our efforts on removing participation barriers. We piloted a Saori® weaving program with TSE, Inc., a non-profit organization for differently-abled populations, and we partnered with the Artful Living Program of Lyngblomsten's 5 5 1 club for people 55 years of age or older. Classes and workshops are offered for a variety of individuals' schedules, thereby offering many community interactions and an array of arts learning activities open to anyone with an interest. We coordinated 175 hours of private lessons, in order to provide students who may have long distances to travel, busy schedules, or a preference for one-on-one instruction access to WGM's quality education program. We also continued our relationships with our community partners, like the Textile Center who co-sponsored our Summer Camps for Kids. We're looking forward to working with local organizations to create programming for new audiences, like with our new community partner, Sub-Saharan African Youth & Family Services of Minnesota.

By browsing our website, anyone curious about participating at the Guild can access our full curriculum, including beginning to advanced arts learning opportunities. Highlights from the past year include the successful *Try It!* series, which are short and economical one-day courses designed for the first-time participant or a curious veteran fiber artist; new technology courses featuring *pixeLoom®* and AVL compu-dobby weaving; free art yarn spinning workshops; and a variety of culturally-specific courses, like Navajo Weaving, Scandinavian Rag Rug, Raanu, Krokbragd, Japanese Joomchi, Kumihimo, Bengala dyeing, and north-western Indian ply split braiding. In addition, the online calendar boasts a variety of additional arts activities featuring classroom happenings such as open studio, community engagements with our Twin Cities' partners, member and organizational interest groups, and outreach efforts reaching new and diverse audiences.

## Education Numbers

- 1262 classroom hours
- 570 students
- 94 classes
- 35 private lessons
- 4 visiting artist workshops
- 18 instructors
- 5 class assistants

## Skill Levels of Classes



## Types of Classes

Class To Go Design Dyeing Floor Loom  
Frame Loom Navaio Weaving Ply Split Braiding  
Rag Rug Spinning Tapestry Try It!

## Visiting Artist Workshops

These workshops were led by nationally and internationally recognized artists at WGM.

*Surface Design for Handweavers* with Su Butler  
*Rug Weaving—Taquete, Samitum and More!* with Su Butler  
*Handwoven Jacket* with Mary Sue Fenner  
*Ply Split Jewelry: Further Technique* with Julie Hedges

## Programs

Artists and scholars presented topics covering several aspects in textile art. These presentations were free and open to the public.

*Surface Design for Handweavers* by Su Butler  
*Weaving Bewitchment: Gerhard Munthe's Folk-Tale Tapestries* by Laurann Gilbertson  
*Mary Sue Fenner's Trunk Show* by Mary Sue Fenner



*Jackets from Mary Sue Fenner's Trunk Show*



# Improving Access

Becky Franklin, Operations Manager

Over the last few years, our members and students have become increasingly more mobile, technologically savvy, and interested in interacting with the guild when it's convenient for them, whether it is in person or virtually. In response to the changes of our community, WGM's Board of Directors identified technology as the key ingredient to improve the guild. During the past year, a lot of effort was focused on improving access with technology.

First, new technological solutions were implemented to create an online community, with a new member database at its core. A capital grant from the Metropolitan Regional Arts Council (MRAC) paid for the new database, as well as new computers for staff, software, and a new website template. I worked closely with Membership Chair Jere Thompson to develop member-only resources, like a protected online membership directory that is always current, as well as member-only content. In addition, students and members can register for classes and events and renew memberships 24/7. The website was also upgraded to a responsive theme, so visitors can easily browse the site on a desktop, tablet, or other mobile devices.

Then, staff and key volunteers worked to improve access to the guild building and education programs. The Board of Directors approved a policy of inclusion that Volunteer Coordinator Steve Pauling and I drafted, after using ADA guidelines to review the accessibility of the guild suite. WGM's receptionist Cindi Paulsen, who allows the guild to be open more hours, celebrated completing her first year at the guild. We used Skype for the first time with volunteers and students who could not get to the guild physically to participate in meetings and in the lecture portions of classes.

Looking forward, more steps will be taken to improve accessibility. The archives committee is working with the Minnesota Digital Library Project to digitize a portion of the guild's artifacts for the public to access online. Dynamic content and platforms will continue to be created, like a member forum, the Everything Fiber Resource List, and online social spaces to share projects, so our community can feel connected, even from a home computer. Next, strategies will be devised to encourage visitors, members, and students to use the new Central Corridor Light Rail Transit system, which will run right outside of our door in 2014.



## Welcoming Members

New members make up a significant part of WGM's overall membership - nearly 35% of all members are brand new to the organization. This past year, Membership Chair Jere Thompson focused her work on creating a welcoming environment for new and returning members.

Jere scheduled tours of the building, guild space, and Textile Center Library (WGM members have lending privileges), for which she documented a how-to guide for the library and online catalog. A task group was organized to make phone calls to new members, and Jere personally greeted new members at guild events.

While there are established member interest groups for new spinners, a group focusing on the basics of weaving was lacking. After surveying the members and hosting focus group sessions, Jere formed a new group, the New and Occasional Weavers (NOW). This group launched in the fall of 2013 to a resounding success.

## Member Events

Welcome Home After LRT Construction Party  
Tour of the Fairbault Woolen Mill  
Joseph Albers' Interaction of Color Lecture

Materials Swap  
Handspon Fiber Projects  
Annual Potluck and Show & Tell

## Interest Groups

These support and focus groups are member-led, and they gather to discuss topics of specific interest. Some groups enjoy working on projects, culminating in an exhibit or a swap amongst study group members.

Banditos (band-weaving)  
New and Occasional Weavers  
Scandinavian Weavers Study Group

Dobby Weavers  
Rigid Heddle Study Group  
TuesDAY Spinners

Draw Loom Weavers  
Rag Rug Study Group  
Whorling Spinsters

# Annual Sale

*Madeline Shinbach, Chair of the 38th Fiber Fair Committee*

Each November the Weavers Guild of Minnesota hosts Fiber Fair, an annual sale of fiber art created by WGM members. The sale provides members with an opportunity to showcase and sell quality work, as well as connect with dedicated patrons who return to the sale every year.

Many changes were instituted for the 38th Fiber Fair. With the major traffic and parking disruptions caused by the construction of the Central Corridor Light Rail along University Avenue, a decision was made to move the sale from the Textile Center to a new location. After a comprehensive search around the Twin Cities, the Gallery space at the Northrup King Building was selected. The space, as well as the ample free parking, proved to be a successful combination for the first Fiber Fair conducted off-site from the Textile Center. Over sixty fiber artists participated, and the sales totaled just under \$50,000 with \$35,350 paid to the artists. We returned to the Northrup King Building for the 39th Fiber Fair in November 2013.



# Exhibits

Throughout the year, the Guild displays works created by current and past WGM Members. These works serve as inspiration for visitors, students and fellow members. WGM's volunteer exhibit coordinator Marjorie Ford Sethna organized the following:

State Fair Awards

Rag Rug Study Group: Goose Eye Rugs

The Language and History of Color Theory

Brightly Shining

Joseph Albers Exhibit

Dobby Weavers

Paul O'Connor Remembrance

Our members also showed their work in exhibits across the country, including the 2013 Midwest Weavers Conference, held in Emporia, Kansas, and the Minnesota Discovery Center in Chisholm, Minnesota.



# Guild Space

The Weavers Guild of Minnesota has been the anchor tenant in the Textile Center since 2001. The Guild leases space with three permanent classrooms, a kitchenette, an office and store area. Our **classrooms** are fully equipped with three dozen floor looms, a computerized loom, two dozen spinning wheels, frame and inkle looms, and tools for students and members to use.

The **WGM Library** includes an extensive swatch collection, periodicals, and rare and current fiber art books. The collections are generally maintained by the Guild's Library Committee and Archive Committee. The remainder of the Guild's books (over 4,000 volumes) is maintained as part of the Textile Center's combined library. Every year the Guild acquires several new books to add to the Textile Center Library's collection of 19,000 circulating and reference items.

WGM's specialty store, **Fiber Source**, is one of the few resources in the region that carries supplies specifically for weaving and spinning. In 2013, Jagerspun wool yarn was introduced into our inventory. New books and equipment are often featured.

WGM benefits from generous donations of used weaving and spinning equipment, as well as weaving yarn. WGM volunteers price and sell these items to the public, and the proceeds go directly to supporting the Guild's programs.



# WGM Members

Membership dues are \$50 for one year. New members can join year-round, and renewals are completed during members' anniversary months. The following lists Guild members from September 2012 to August 2013.

Karen Aakre	Rachel Boucher	Emily Decamillo	Kathy Goldner	Jo Hill	Wendy J. Johnson	Susan Larson-Fleming	Kelly Marshall
Elizabeth Abbene	Becca Brackett	Reggie Britton Delarm	Neal Goman	Carol H. Hoffman	Jane Johnston	Connie LaTendresse	Elaine Martin
Ramona Abernathy-Paine	Linda Brandt	Lisa Deml	Susan Goode	Betty Hogan	Nancy Jones	Katherine Laursen	Mary Martinson
Carmelle Abron	Janet Bratkovich	Julie Dierauer	Jeanne Gosselin	Mary Holmgren	William Jones	Chillon Leach	Ann Masemore
Michelle Aderhold	Judy Bratt	Kimie Dillon	Nancy Gossell	Charlene M. Hovde	Jean Jordan	Roger LeClair	Patricia Masrud
Karen Agee	Deanna Brown	Jill Dobrick	Cindy Graff	Karen Hovermale	Kathleen Jordan	Ann Lee	Anna Matthes
Pat Alexander	Doe Brown	Leslie Dodd	Kathryn Grafsgaard	Elise Howell	Sally Jorgensen	Jennifer Leeson	Wynne Mattila
Sunday Anderjohn	Lewis Brown	Joan Dougherty	Melba Granlund	Patsy Huberty	Jan Josifek	Suzaette Leizinger	Cathie Mayr
Amy Andersen	Lucy Brusic	Sylvia Dudycha	Nedra Granquist	Emily Hudson	Tami Junkermeier	Sandra Lichter	Julie Mazac
Alaina Marie Andersen	Katherine Buenger	Brenda Dunse	Andrea Grant	Mary Huebner	Pat Kasell	Sherre Lieder	Mia McDavid
Beverly Anderson	Lori Buerman-Kremer	Nomi Dworkin	Celeste Grant	Michaela Hull	Joan-Hannah	Elizabeth Lincoln	Lori McKay
Christine Anderson	Mary Kay Bumblis	Ann Edwards	Joyce Grant	Katherine Huntington	Kaytonah	Jackie Lind	Beth McLaughlin
Emily Anderson	Ann Burgeson	Renae Edwards	Donna Gravesen	Robyn Husebye	Karen Kenny	Anne Lindgren	Jan McNelly
Felicia Anderson	Kimberly Burnham	Jeanne Eggleston	Sarah Green	Kathy Huset	Anne Keogh	Dallas Lindgren	Lil McRae
Kathy Anderson	Elizabeth Burr	Elizabeth Eide	Ann Griggs	Kimberly Hutchens	Jon Ketokoski	Rhonda Lingen	Robyn Meadows
Marcia Anderson	Bonnie Buzza	Marcia Eide	Gayle Groebner	Carol Ische	Chris Kimmins	Andy Lininger	Janet Meany
Susan Andrews	Sue Bye	Nancy Ellison	Rosanne Gronseth	Francie Iverson	Judith Kjenstad	Deborah Lipkin	Mary Memelink
Brenda Andrewson	Kathleen Caldwell	Sue Emerson	Jan Grover	Sally Jacobsen	Tiffany King	Ruth Ann Litterick	Nancy Menzel
Elizabeth Aneshansley-Leier	Connie Campbell	Ruth Enesvedt	Wendy Guck	Anita Jain	Eleanor Kline	Angela Little	Tami Mette
Mary Angell	Veronna Capone	Lynette Engeswick	Angela Hagen	Nancy Jameson	Joan Knudtson	Florence Littman	Joan Michel
Sarah Aughenbaugh	Rynda Carlis	Casey Englund Helmeke	Christina Hagen	Kelly Jeanie	Mary Krick	Jill Livingston	Alison Miller
Terri Ausen	Betty Glynn Carlson	Leigh Entenza	Joan R. Haglund	Barb Jeffries	Claudia Kroeck	Betty Long	Bonnie Miller
Judy Avoles	Lois Cary	Douglas Erickson	Laura Halppenny	Karla Jennings	Kyra Krombein	Vicky L. Lorenz	Jan Miller
Carolyn Azine	Shelley Chase Olsen	Grace Evans	Judy Hanne Gonzalez	Angela Jerome-Tuckner	Carole Kruttsch	Mary Love	Linda Miller
Carolyn Bacon	Katie Chmielewski	Kala Exworthy	Lisa Hannon	Judith Johannessen	Sue LaRosa	Rhea Lowell	Margaret Miller
Peggy Baldwin	Jo Ann Christensen	Lindsay Exworthy	Duane Hansen	Audrey Johnson	Jill Lafavor	Julie Luick	Pauline Mitchell
Gerrie Barosso	Anne Claflin	Lea Fairbanks	Patty Hansen	Camille Johnson	Robbie LaFleur	Lisa Lund	Jeanne Molamphy
Ann Basquin	Judy Clare	Sue Fairchild	Donna Hanson	Carol R. Johnson	Anne Lageson	Diane Luth	Jim Moenke
Lisa-Anne Bauch	Nina Clark	Judith Favia	Emily Hanson	Cindy W. Johnson	Carolyn Lageson	Hazel Lutz	Arlene Monk
Ward Bauman	Sandy Cochrane	Marie Feldmeier	Katri Hanson	Cynthia Johnson	Kathleen Lamb	Jill Lynn	Claire Most
Ann Beane	Ann Marie Coddington	Randa Ferreira	Nancy Hanson	Dawn Johnson	Rosalie Landt	Rosemary MacFarlane	Barbara Moody
Orphy Beattie	Carol Colburn	Carolyn Finegan	Reggie Hargitt	Deb Johnson	Selina Larsen	Kathy Mack	Marilyn Moore
Paula Beck	Robin E. Cole	Joyce Fitzgerald	Lisa Hario	Janet Johnson	Florence Larson	Linda Madden	Rebecca Morris-Ostrom
Carol A. Becker	Carolyn Collins	Linda Flanagan	Carol Harrington	Laurice Johnson	Judy Larson	Judith Main	Jan Mostrom
Cecily Beierle	Jan Colliton	Betty Flannigan	Elizabeth Harrington	Linette Johnson	Karen Larson	Karen Mallin	Kristy Muehlbauer
Lynn Beihl	Kathe Connair	Tracy Fletcher	Mary Harris	Patty Kuebker Johnson	Kristen Larson	Susan Mansfield	Jean Mueller
Carolyn Belle	Jane Connett	Charlotte Forste	Doris Hart	Wayne Johnson		Sharon Marquardt	Terri L. Mueller
Charles Benson	Susan Contoski	Ann Forstie	Roxanne Hart				
Sandra Bentley-Williams	Jo Crill	Carole Forsyth	Joyce Harter				
Karen Berglund	Rebekah Cristana	Nancy Foss	Doreen Hartzell				
Jean-Marie Bergman	Patricia Curtner	Ann Fox	Stephen Hauser				
Kait Bertrand	Karen Cyson	Hanna Frahm	Ann Haushild Ross				
Mary Gleason Best	Janet Czaia	Carla Franklin	Jan Hayman				
Traudi Bestler	Marian Quanbeck	Jan Fransen	Jon Hayman				
Mary Bishop	Dahlberg	Louise French	Ellen Healy				
Sue Blodgett	Karen Dahlen	Beth Friedman	Barbara Heath				
Wendy Blomgren	Barbara Daiker	Nancy L. Fulton	Shirley Heebink				
Anna Blomster	Pam Darsow	Zoe Galaitsis	Stephen Heebink				
Lynne Bly	Betty David	Mary Gerber	Beth Heikkila				
Rebecca Bohlman	Marty Davidsohn	Therese Gimmestad	Debbie Heilig				
Sandy Boily	Merrie Davidson	Susan Glimsdale	Devin Helmen				
Jack Boman	Pam Davis	Kristin Gloege	Susan Hensel				
	Pamela J. Davis	Judy Goebel	Shirley Herrick				
	Kristin DeBoom	Carolyn Golberg	Lori Hertzberg				

## In Memoriam



### Paul O'Connor

In March, members of the textile community mourned the loss of a notable artist and strong supporter of WGM and Textile Center. Paul was an expert on double weave and was known to weave with sewing thread. He wrote books on the subject and created many online resources free for anyone to access. In the late 1970s, Paul acted as the guild's treasurer and saved the organization from financial ruin.



### Betty Flannigan

In August, we lost another supporter of the guild and a multi-talented fiber artist. Betty was a member of the guild since 1987, certainly one of the longest-term members. A passionate artist, she amassed a wonderful collection of books, equipment, and fiber, which was sold to her fellow fiber enthusiasts at a large sale in December 2013. The family generously donated a portion of the sales proceeds to the guild.

Gloria Mundt  
 Lisa Murray  
 Andrea Myklebust  
 Denise Neisz  
 Jan L. Nelson  
 Janet M. Nelson  
 Kristin K. Nelson  
 Lila Nelson *Honorary*  
 Marjorie J. Nelson  
 Mary Nelson  
 Patricia Nelson  
 Julie Nester  
 Janet Newberg  
 Tonya Nichole  
 Jane Ann Nicholls  
 Janice Nordlund  
 Larry James Norgren  
 Penny Norman  
 Mel Norris  
 Cindy Novak Ardolf  
 Deb Novak  
 Thomas Oatess  
 Chiaki O'Brien  
 Jennifer Obst  
 Paul O'Connor *Honorary*  
 Maryann Olme  
 Brenda Olson  
 Karen Olson  
 Laurie Olson  
 Margaret Olson  
 Sarah Olson  
 Sandy Olson-Loy  
 Mary Opsahl  
 Turid A. Ormseth  
 Deb Oswald  
 Meg Otten  
 Ellen Overaa  
 Cindy Owen  
 Jennifer Pacyga  
 Martha Pakan  
 Ann M. Palecek  
 Jennifer Palmquist  
 Kimberly Pape  
 Barb Ann Pappas  
 Virginia Parent  
 Kathleen Parker  
 Kathy Patchen  
 Steve Pauling  
 Judy Payne  
 Loretta Pedersen  
 Rod Pedley  
 Tamara Peters  
 Leslie M.H. Peterson  
 Lisa Peterson  
 Liz Peterson  
 Maren Peterson  
 Robyn Peterson  
 Kelsey Patrykowski  
 Karin Pettijohn  
 Paula Pfaff  
 Margaret Pfeffer

Kim Pfoer  
 Jerry Phaff  
 Mona Phaff  
 Keith Pierce  
 Marjore Polanek  
 Solveig Pollei  
 Shari Polzien  
 Michele Popplewell  
 Judith Preckshot  
 Nancy Preckshot  
 Jennifer Presnell  
 Teresa A. Puff  
 Judy Purman  
 Nicole Quiney  
 Aimee Radman  
 Hema Ramaswamy  
 Kathleen Randall  
 Angela Rasmussen  
 Sharon Rassier  
 Teresa Razidlo  
 Jackie Recznik  
 Lynn Redlinger  
 Cheryl Regenauer  
 Jennifer Reicherts  
 Elizabeth Rengel  
 Lynne Renz  
 Geri Retzlaff  
 Ellen Richard  
 Beth Richardson  
 Martha Riel  
 Arleen Roberts  
 Susan Roberts  
 Kathy Jo Rodester  
 Brenda Rogers  
 Kate Ronald  
 Anna Rosenkranz  
 Betty Rosenstein  
 Lynne Roubal  
 Barbara Ruuska  
 Sally Salter  
 Kristine W. Samsel  
 Elise Sanders  
 Nadine Sanders  
 Nancy Sandstrom  
 Andrea Scamehorn  
 Pam Schaber  
 Emma Schaper  
 Mary Jane Schauer  
 Laurie Schellinger  
 Sandra Sheppard  
 Lea Scherer  
 Mary Kay Schladweiler  
 Lu Schmidtke  
 Lynne Schneider  
 Nancy Schwartz  
 Jill Schwebs  
 Cynthia Scott  
 Sally Scott  
 Karen Searle  
 Solveig Sem  
 Marjorie Ford Sethna

Dawn Severson  
 Madeline Shinbach  
 Nancy Shinder  
 Jessica Shultz  
 Elena Shurkina  
 Jeanne Sielaff  
 Kathy Simon Frank  
 Eleanor Skoog  
 Lisa Skoog  
 Mary Skoy  
 Maureen C. Skramstad  
 Angelia Slifer  
 William Smale  
 Jean Smith  
 Suzanne Smith  
 Toshimi Smith  
 Victoria Smith  
 Anita Smits  
 Mary Snelgrove  
 Mary Kaye Snell  
 Anna Sokolofski-  
 Tracy  
 Diane Solheid-Miller  
 Sandy Somdahl  
 Gary Sommerfeld  
 Gay Sommerfeld  
 Carol St. John  
 Lotus Stack  
 Loretta Stacy  
 Myrna Stahman  
 Elaine Stapleton  
 Ione Stein  
 Phyllis Stengel  
 Dan Stepan  
 Bernadine  
 Stephenson  
 Dianne Stiff  
 Sally Stinson  
 Helen Stoerzinger  
 Judy Stowe  
 Gretchen Stratton  
 Linda Stratton  
 Mary Strom  
 Mary J. Sundberg  
 Dean Sunderlin  
 Sam Sunderlin  
 Barbara Svoboda  
 Kristin Swan  
 Karen Swanton  
 Jerome Sweeney  
 Deanna Sylte  
 Diane Syverson  
 Chapman Templar  
 Ruth Temple  
 Diane Tessman  
 Sharon Tessman  
 Hoiland  
 Robin Thayer  
 Joy Thompson  
 Jere Thompson  
 Natasha Thoreson

Lisa Thornquist  
 Dawn Tommerdahl  
 Evelyn Torkelson  
 Beth Torstenson  
 Doris Tufte  
 Linda Turgeon  
 Barb Van Leonen  
 Victoria Veach  
 Susan Vigstol  
 Margaret Vogel Martin  
 Gail Von Bargaen  
 Laurie Wachter  
 Phyllis Waggoner  
 Christine Wahlstrom  
 Beth Walen  
 Suzanne Walsh  
 Barbara Wanamaker  
 Pat Ward  
 Cassie Warholm-  
 Wohlenhaus  
 Zantha LaFon Warth  
 Darrel K. Waters  
 Janice M. Watkins  
 Karen Weiberg  
 Joan Wells  
 Rosemary Wentz  
 Colleen J. Werdien  
 Susan Westlie  
 Theresa Wesley  
 Marjorie Wezeman  
 Susan Wieczorek  
 Peggy Wilcox  
 Cheryl Wild Winter  
 Sharon Wildfang  
 Martha R. Willett  
 Melanie Willett  
 Andrea Williams  
 Sara Williams  
 Vicki Williams  
 Beth Wilson  
 Betty K. Wilson  
 Carole Wilson  
 Janice Wilson  
 Sharon Wilson  
 Jan Withoff  
 Peter Withoff  
 Mary Wittenbreer  
 Daniel Wohlenhaus  
 Mary Wussow  
 Omar Zaidi  
 Lana Zappa  
 Roberta Shell Zeug  
 Lee Zurek



*Stripes & Structures Class' Show & Tell*



*Handspun Fiber Projects*



*Free Art Yarn Workshops*



*Annual Potluck*

## Balance Sheet

August 31, 2013

### ASSETS

Operating Cash	\$138,845
Cash Reserve	\$76,248
Accounts Receivable	\$780
Fixed Assets	\$22,495
Inventory	\$10,970
Deferred Charges	\$169

**Total Assets** \$249,507

### LIABILITIES & EQUITY

Accounts Payable	\$2,514
Deferred Revenue	\$13,255
Gift Certificates	\$1,728
Temporarily Restricted Net Assets	\$20,220
Unrestricted net assets	\$211,790

**Total Liabilities & Equity** \$249,507

## Financial Report

September 1, 2012-August 31, 2013

### INCOME

Program Revenue	\$69,820	30%
Grants	\$59,021	25%
Fiber Source Net	\$35,954	16%
Individual Contributions	\$30,624	13%
Membership Dues	\$22,449	10%
Fiber Fair Net	\$9,171	4%
Admin. & Miscellaneous	\$4,529	2%

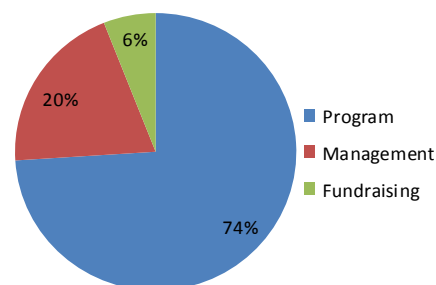
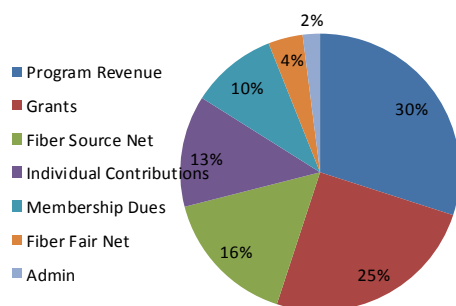
**Total Income** \$231,568 100%

### EXPENSES

Program	\$162,489	74%
Management	\$43,916	20%
Fundraising	\$13,175	6%

**Total Expenses** \$219,580 100%

**Net Income** \$11,988



## Spinning Success in 2013

*Lisa Bauch, Chair of Fundraising & Development*

In my twenty years of arts funding work, I've seen the landscape change dramatically in all three areas (or, threads) of arts funding: grants, individual donations, and earned income. Foundations who were once major donors to the arts have scaled back to focus on pressing social issues. Those who remain, particularly those tasked with stewardship of public funds, are strongly focused on forward-thinking organizations who continuously seek new audiences, while at the same time setting realistic goals with practical outcomes—no small feat!

Likewise, individual donors are more likely to limit their giving to one or two non-profits rather than several, preferring to focus their resources on organization where they feel their dollars will truly make a difference. Donors have also become more financially savvy, demanding the highest standards of fiscal accountability from non-profit organizations. They expect non-profits to create strategic partnerships with other organizations in order to maximize resources and avoid redundancy of services.

The result of these changes? Arts organizations must work harder than ever to earn and maintain the financial support of their donors, both individual and collective. Fortunately, WGM can report success in all three of these areas. In grants, WGM received crucial operating support from the Minnesota State Arts Board (MSAB) and the Metropolitan Regional Arts Council (MRAC). Private family foundations also continued to be generous in their support of WGM, including the Archie D. and Bertha Walker Foundation, the Elmer L. and Eleanor J. Andersen Foundation, and the Smith Foundation.

WGM held its most successful fundraising event yet in April, including both a silent and live auction as well as a significant matching donation from an anonymous giver. This was augmented by additional giving throughout the year, including several members who donated online on a monthly basis. Our continued thanks to all donors of all sizes—yes, every dollar does count!

### *The Fourth Thread Continues To Grow*

This Fourth Thread is an invisible one that binds all the threads together and makes them even stronger. The Fourth Thread includes all the other forms of support that an arts organization receives, and it's made up of one thing: Participation. Every single time you take a class, volunteer your time, attend a member event, or tell someone new about WGM, you're part of that Fourth Thread. You can see the strength of the Fourth Thread in this Annual Report.

This spirit of partnership and participation is even more important as we look ahead to the upcoming 75th Anniversary of WGM in 2015, as well as the Midwest Weavers Conference in the same year. The goal of the Fundraising & Development Committee throughout 2014 will be to build on our existing foundations—all Four Threads—and further increase all forms of funding in order to place WGM on the strongest footing possible for the banner year of 2015.



# Contributions

The following list acknowledges those donors who contributed financially during September 1, 2012 to August 31, 2013. We are grateful for all gifts.

## Foundations & Government

Minnesota State Arts Board  
Metropolitan Regional Arts Council  
Harlan Boss Foundation for the Arts  
Archie D. and Bertha Walker Foundation  
Elmer L. and Eleanor J. Andersen Foundation  
Smith Foundation

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### Matching Gifts

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Beth Wilson  
Megan Wright  
Robertta Zeug Shell

# "Big Fun" Fundraiser

The 2013 "Big Fun" Fundraiser featured a live auction, silent auction, traditional Scandinavian handicraft demonstrations, music, and a smorgasbord. It was held in conjunction with the exhibit by WGM's Scandinavian Weavers Study Group, "Everything Under the (Midnight) Sun: Scandinavian Weavings", displayed in the Textile Center Community Gallery. Over \$14,000 was raised during the event, making it our most successful fundraiser to date.

A "big" thanks goes to the following individuals and organizations who generously donated items to the live and silent auctions:

## Live Auction Artists

Carol R. Johnson  
Jill Lynn  
Kelly Marshall  
Louise French  
Robbie LaFleur  
Susan Hensel  
Wynne Mattila

Guthrie Theater  
Helen Stoerzinger  
History Theater  
Illusion Theater  
Julie Hedges  
Jungle Theater  
Kala Exworthy  
Mary Skoy  
Minneapolis Institute of Arts  
Minnesota Historical Society  
Minnesota Vikings  
Museum of Russian Art  
North House Folk School  
Overflow Espresso Café  
Park Square Theatre  
Patsy Huberty  
Schacht Spindle Company

Shelley's Yarns and Fiber Shoppe  
Sievers School of Fiber Arts  
Silver Creek Cabin  
St. Paul Saints  
Stages Theatre Company  
Steppingstone Theater for Youth Development  
Steve Pauling, Bobbin Doctor  
Sue Bye  
Surly Brewing  
Textile Center  
Tom Skogstrom  
Vertical Endeavors  
Vesterheim Norwegian-American Museum  
Walker Art Center  
WEBS: America's Yarn Store

## Silent Auction Donors

American Swedish Institute  
Arnhold's Knitting Studio  
Becka Rahn  
Bonnie Buzza  
Brave New Workshop  
Dodge Nature Center  
Donna Hanson







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